

MBA in BI Sem.-3 Examination

BI-E-104

FTS & M

Time : 2-30 Hours]

December-2024

[Max. Marks : 70

- Instructions :** (1) This paper contains **FIVE** questions.
(2) All questions are compulsory.
(3) Question No. **2, 3, 4** have internal options.
(4) Figures in the right side in parenthesis indicate marks.

Q:1 Describe in detail different Fintech Innovations which have propelled the growth of Fintech Industry in India. (14)

Q:2 What do you mean by Digital Money Eco System in India? Describe Bank Account Based Model, Semi Closed Prepaid Model and Open Loop Prepaid wallet in context of Digital Money Eco System in India. (14)

OR

Q:2 Explain in detail Electronic Fund Management in context of digital financial services. (14)

Q:3 What do you mean by Suptech? Explain about the Role as well as challenges of Supervisory Agencies in case of Suptech. (14)

OR

Q:3 Explain the Evolution (Stages) of Regtech with appropriate illustrations. (14)

Q:4 Explain the different challenges of using Artificial Intelligence in Fintech Industry. (14)

OR

Q:4 Explain the benefits of using Artificial Intelligence in Fintech Industry. (14)

Q:5 One of the most widely known and influential cases involving GDPR and privacy is the Facebook-Cambridge Analytica scandal. In 2018, it was revealed that the personal data of millions of Facebook users had been harvested without their consent by Cambridge Analytica, a political consulting firm. This incident not only highlighted the potential misuse of personal data but also exposed the loopholes in data protection practices. It resulted in a public outcry and significant legal repercussions for both Facebook and Cambridge Analytica. In this context Explain the significance of General Data Protection Regulation Guidelines. (14)
