1/81

Time: 2-30 Hours]

1012E1033

Candidate's Seat No	o:
---------------------	----

MBA (GM) Sem.-3 Examination ED & IM

December-2024

[Max. Marks: 70

Q-1	A) Explain the concept of Glass Ceiling and cite FOUR relevant Indian nationality examples.	14
Q-2	A) There are various factors affecting growth of an entrepreneur, please discuss about: cultural, incubation, psychological factors.	14
	<u>OR</u>	
	B) Explain the meaning and role of entrepreneurship in in development of economy. Cite 2 relevant examples.	
Q-3	A) What are the characteristics of a small business. Explain with a practical example for developing towards entrepreneur level.	14
	<u>OR</u>	
	B) Describe in details about feasibility study and what can be relevant stages of feasibility study, as you plan to setup khadi procurement and selling ready to wear khadi garments.	
Q-4	A) Explain various sources of finance for entrepreneurs in India and ethical entrepreneurship.	14
	<u>OR</u>	
	B) Discuss about various factors affecting scale of growth of female entrepreneurs in India.	
ე-5	A) There is an investor who wants to assist in setting up a glass bottle. Please explain step wise your lucrative business plan to convince investor.	14