1106M258   CandidatM's SMat No :_____

Intg. M.Sc. IT AVFX Semester 2 Examination
MSCAN 408
Film Language & Appreciation

Time : 2-00 Hours]   June-2024   [Max. Marks : 70

Instructions:

1. Figures to the right indicates full marks
2. Neat diagrams must be drawn wherever necessary.

Question 1)   Explain the process of story design.   (15 Marks)

OR

Explain the 7c's of Effective communication

Question 2) Define the following terminologies in one OR two sentences. (Any Four)   (20 Marks)
1. Observation
2. Sampling
3. Symbolization
4. Problem statement
5. Creativity
6. Presence of mind

Question 3) Define the role of empathy in story design.   (15 Marks)

OR

Explain the concept of "How do we See?"

P.T.o

Question 4) Answer the following questions by selecting appropriate choice: (06 Marks)

1. Screenplay writer of "SLUMDOG MILLIONAIRE"

    a) Simon Beaufoy

    b) Christian Colson

    c) Danny Boyle

    d) Marry cot

2. "Then you know someone's about to get eaten!" because of

    a) Foreshadowing

    b) Climax

    c) Plot

    d) Conflict

3. Researchers have found that, on an average, a person spends .... every day in verbal communication.

    a) 8 to 9 hours

    b) 12 to 13 hours

    c) 10 to 11 hours

    d) None of all

Question 5)   Write a short story with the help of given words.

Cup, soap, chain, bottle, cream, ship, chip, Maduri, card, temple & blue light   (14 Marks)

OR

Describe the difference between Qualitative or Quantitative research.

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