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1012E1022

	Candidate [*]	's	Seat	No	•
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MBA in BI Sem.-3 Examination BI-E-107

FML

Time: 2-30 Hours] December-2024 [Max. Marks: 70

Instructions: (1) This paper contains FIVE questions.

- (2) All questions are compulsory.
- (3) Question No.2, 3 & 4 has internal options.
- (4) Figures in the right side in parenthesis indicate marks
- Q:1 What is Machine Learning? What are the different types of Machine Learning. (14)
 Provide a detailed explanation of Supervised and Unsupervised Learning,
 highlighting their key differences and applications?
- **Q:2** Answer the following:

(14)

- A. What is Linear Regression? Explain its assumptions and use cases.
- B. What is Logistic Regression? How does Logistic Regression differ from Linear Regression? Provide an example.

OR

Q:2 Answer the following:

(14)

- A. Explain the key differences between classification and regression in machine learning. Additionally, differentiate between training data and testing data, highlighting their respective roles in model development.
- B. Define overfitting and underfitting in machine learning models. Discuss the causes, implications, and strategies to address each issue.
- Q:3 Write a short note on "Machine learning Applications" in detail for all the following domains/fields? (14)
 - 1. Healthcare
 - 2. Social Media & Marketing
 - 3. Finance & Risk Management

OR

- Q:3 Write a short note on "Machine learning Applications" in detail for all the following domains/fields? (14)
 - 1. Supply Chain & Logistics Management
 - 2. Agriculture, Food Systems & Climate
 - 3. Astronomy & Planetary Sciences
- **Q:4** Answer the following:

(14)

- A. Describe Support Vector Machines (SVM) in detail and their role in classification tasks? Discuss Hyperplane in SVM.
- B. What is a Decision Tree? Explain how it makes predictions and how it is evaluated in terms of accuracy and decision-making efficiency? Describe the working of the Random Forest algorithm and how it improves upon a single Decision Tree.

OR

Q:4 Answer the following:

(14)

- A. What is Bayes' Theorem? Provide a detailed explanation of the Naive Bayes algorithm, including its working and applications.
- B. Describe the K-Nearest Neighbors (KNN) algorithm. Explain its working with a suitable example.
- **Q:5** Define the following concepts in brief:

(14)

- 1. Regression
- 2. Classification
- 3. Clustering
- 4. Training Data
- 5. Test Data
- 6. Overfitting
- 7. Underfitting
- 8. L1 regularization
- 9. L2 regularization
- 10. Confusion matrix
- 11. Precision
- 12. Recall
- 13. F1 Score
- 14. Reinforcement Learning