

BBA in AVI Sem.-1 Examination

DSC-C-AVI-112

Principles of Mgmt in Ser Indus.

January-2024

Time : 2-00 Hours]

[Max. Marks : 50

Note: There are 5 questions; each question carries (10 Marks).

Q1. Choose the correct answer.

- 1) Management is a ____ directed process as it aims at achieving specified goals.
 - a) Continuously
 - b) Future
 - c) Goal
 - d) Deliberately
- 2) This function of Management related to placing the right person at the right job is
 - a) Organizing
 - b) Staffing
 - c) Planning
 - d) Controlling
- 3) Organizing as a function of management involves deciding
 - a) What activities and resources are required?
 - b) Who will do a particular task?
 - c) Where will it be done?
 - d) All of the above
- 4) Management is essential for the organizations which are
 - a) Non-profit organizations
 - b) Service organizations
 - c) Social organizations
 - d) All of the above
- 5) Top management is concerned with formulation of
 - a) Guidelines for supervisors.
 - b) Long-term plans.
 - c) Short-term plans.
 - d) None of these.
- 6) The element that aims at integrating group efforts to achieve group objectives is called ____.

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- a) Cooperation
- b) Coordination
- c) Management
- d) Directing

7) Management is multidimensional because it has ____ dimension(s).

- a) One
- b) Two
- c) Three
- d) Four

8) ____ is a systematized body of knowledge that explains certain general truths or operation of general Laws.

- a) Science
- b) Art
- c) Profession
- d) Art and Profession both

9) This function of management relating to laying down the foundation for carrying out the other functions of management successfully is

- a) Organizing
- b) Staffing
- c) Planning
- d) Controlling

10) Successful organizations do not achieve goals by chance but by following a deliberate process known as

- a) Planning
- b) Co-ordination
- c) Controlling
- d) Management

Answer the following questions in detail.

Q2. Which are the levels of Management? Explain MIDDLE level management in detail.

Q3. Which are the "Henry Fayols" 14 Principles? Explain any 5 in detail.

Q4. Define the terms:

(1) Leader (2) Figurehead (3) Liaison (4) Monitor (5) Suppliers

Q5. Differentiate between Centralization and Decentralization in detail ".

OR

Q5. Which are the functions of management? Explain in detail.

—X—