

IMBA ITF Sem.-1 Examination
DSC-C-ITF-112
Principles of Mgmt in Ser Indus.
January-2024

Time : 2-00 Hours]

[Max. Marks : 50

Note: There are 5 questions; each question carries **(10 Marks)**.

Q1. Choose the correct answer.

1) The element that aims at integrating group efforts to achieve group objectives is called ____.

- a) Cooperation
- b) Coordination
- c) Management
- d) Directing

2) Management is multidimensional because it has ____ dimension(s).

- a) One
- b) Two
- c) Three
- d) Four

3) ____ is a systematized body of knowledge that explains certain general truths or operation of general Laws.

- a) Science
- b) Art
- c) Profession
- d) Art and Profession both

4) This function of management relating to laying down the foundation for carrying out the other functions of management successfully is

- a) Organizing
- b) Staffing
- c) Planning
- d) Controlling

5) Which one of the following is not an importance of management?

- a) Integrating various interest groups
- b) Developing society
- c) Disciplining employees

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- d) Inculcating creativity
- 6) Managing Director is the position of ____ level of management in a large company.
- a) Top
 - b) Middle
 - c) Lower
 - d) Middle and Lower
- 7) Management is a ____ directed process as it aims at achieving specified goals.
- a) Continuously
 - b) Future
 - c) Goal
 - d) Deliberately
- 8) This function of Management related to placing the right person at the right job is
- a) Organizing
 - b) Staffing
 - c) Planning
 - d) Controlling
- 9) Organizing as a function of management involves deciding
- a) What activities and resources are required?
 - b) Who will do a particular task?
 - c) Where will it be done?
 - d) All of the above
- 10) Management is essential for the organizations which are
- a) Non-profit organizations
 - b) Service organizations
 - c) Social organizations
 - d) All of the above

Answer the following question in detail.

Q2. Which are the levels of Management? Explain TOP level management in detail.

Q3. Which are the roles of Manager? Explain in detail.

Q4. Define the terms:

(1) Disseminator (2) Entrepreneur (3) Tangible resource (4) Spokesperson (5) Shareholder

Q5. Explain in detail- "Types of Planning".

OR

Q5. Explain in detail- "MBO".

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