

MSc IT in AN Sem.-1 Examination

MSCAN-405

Concept Development

January-2024

Time : 2-30 Hour]

[Max. Marks : 70

Instructions:

1. Figures to the right indicates full marks

Q.1) Answer the following questions.

(7*2=14 Marks)

A) Explain the importance of camera angle & explain any one camera angle in detail.

OR

A) Elaborate the animation pipeline in detail.

B) What is the role of visual composition in sequential storytelling?

OR

B) Explain the composition principles: (1) Rule of thirds (2) Leading lines (3) Frame within frame

Q.2) Answer the following questions.

(7*2=14 Marks)

A) Explain 5 important points to make any story strong and believable from your point of view.

OR

A) Explain the importance of plot in story development.

B) What is the difference between storyboard & animatics?

OR

B) Write a concept for commercial ad film for Solar Panel Company.

Q.3) Answer the following questions.

(7*2=14 Marks)

(A) Explain the forces of antagonism: (1) Character V/s Supernatural (2) Character V/s Self

OR

(A) Explain the protagonist and antagonist characters.

B) Explain the three act plot structure.

OR

B) Explain the difference between visual archetypes Vs stereotypes.

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Q.4) Answer the following questions.

(7*2=14 Marks)

A) Create a 10 line story based on following keywords: (1) Mad King (2) Shoes (3) Cloud (4) Cow

OR

A) Create a 10 line story based on following keywords: (1) Mug (2) Thunderstorm (3) Elephant (4) School

B) Explain the difference between 2 genre; Romance-Comedy.

OR

B) Explain the difference between 2 genre; Horror-Thriller.

Q.5) Create a 14 frames storyboard for the following story:

(1*14=14 Marks)

One hot day, an ant was searching for some water. After walking around for some time, she came to a spring. To reach the spring, she had to climb up a blade of grass. While making her way up, she slipped and fell into the water.

She could have drowned if a dove up a nearby tree had not seen her. Seeing that the ant was in trouble, the dove quickly plucked a leaf and dropped it into the water near the struggling ant. The ant moved towards the leaf and climbed up onto it. Soon, the leaf drifted to dry ground, and the ant jumped out. She was safe at last.

Just at that time, a hunter nearby was about to throw his net over the dove, hoping to trap it.

Guessing what he was about to do, the ant quickly bit him on the heel. Feeling the pain, the hunter dropped his net. The dove was quick to fly away to safety.

[ALL THE BEST]