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0512E893

Candidate's Seat No : _____

B.Sc (Hons) FNS Sem.-5 Examination

FC-311

Consumer Education

Time : 2-30 Hours]

December-2024

[Max. Marks : 70

Q.1(A) Explain concept of consumer and consumers role. [7]

Q.1(B) What is merchandising and explain its importance. [7]

Or

Q.1(A) Explain different types of market. [7]

Q.1(B) Explain the difference between market and merchandising in detail. [7]

Q.2 (A) Explain consumer problems in rural areas [7]

Q.2 (B) Explain consumer problems in urban areas [7]

Or

Q.2 (A) Explain unfair trade practices with an example [7]

Q.2 (B) Explain adulteration with an example [7]

Q.3 (A) Explain consumer rights and responsibilities [7]

Q.3 (B) Explain consumerism and consumer protection [7]

Or

Q.3 (A) Explain consumer protection act, 2019 highlights [7]

Q.3 (B) Explain government legislation in respect of consumer protection act [7]

Q.4 (A) What is standard and standardization explain with an example [7]

Q.4 (B) Explain advertising as source of consumer information [7]

Or

Q.4 (A) Explain labels as source of consumer information with an example of food industry [7]

(P.T.O)

Q.4 (B) Explain consumer and consumer environment with an example [7]

Q.5 Answer the following any seven out of twelve. [14]

1. Define consumer
 2. Through consumer education initiatives about what consumers are educated?
 3. What is opportunity cost?
 4. Give an example of perfect competition market.
 5. Define Adulteration.
 6. Why consumer education is necessary?
 7. Name few problems that consumer faces in urban areas.
 8. How consumers are aware about quality through advertising?
 9. What is consumer protection ?
 10. What is standardization?
 11. Name the sources of consumer information
 12. What is consumerism?
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