

MBA in BI Sem.-1 Examination

BI-101

POM

January-2024

Time : 2-30 Hours]

[Max. Marks : 70

- Instructions :** (1) This paper contains **FIVE** questions.
(2) All questions are compulsory.
(3) Question No.2, 3, 4 have internal options.
(4) Figures in the right side in parenthesis indicate marks.

- Q:1** Explain the key differences between business, employment and profession. (14)
Q:2 Explain the planning process in detail and draw the probability matrix for effective premising. (14)

OR

- Q:2** Explain the characteristics of forecasting and describe the forecasting cycle in detail. (14)
Q:3 What is the process of organizing? And also explain the principles of organizing. (14)

OR

- Q:3** What are the factors determining the degree of decentralization in an organization? (14)
Q:4 What are the different basis for departmentation in a company? (14)

OR

- Q:4** Write a short note on controlling. (14)
Q:5 Explain the recruitment and selection process in detail. (14)

