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3101E1219

Candidate's Seat No : _____

MBA SCM Sem.-1 Examination

FC-107

ITC

January-2024

Time : 2-30 Hours]

[Max. Marks : 70

Q-1	Discuss in details about West Line Theory.	14
Q-2	A) Who devise India's EXIM policy and what are its primary objectives? <u>OR</u> B) Please explain any 04 differences between Licensing and Franchising	14
Q-3	A) Please explain differences in Domestic Vs. International business. <u>OR</u> B) Please explain process of International Distribution Channel citing case of any hypothetical / relevant business model.	14
Q-4	A) Please discuss in detail about: Tariffs, Quotas, Anti- Dumping Duty. <u>OR</u> B) Please elaborate on and discuss about factors of production.	14
Q-5	For exporting Denim Textiles from Ahmedabad to Dubai, choose and create a hypothetical distribution channel (any one channel).	14

