

Seat No. : \_\_\_\_\_

**AJ-135**

**April-2023**

**Integrated BBA, LLB, Sem.-II**

**IL-108 : Principles of Management**

**Time : 2:30 Hours]**

**[Max. Marks : 70**

1. Discuss nature of Control. Explain control process in detail. **18**  
**OR**
  - (i) Explain sources of recruitment. **10**
  - (ii) Discuss theories of leadership. **8**
2. Explain different motivation theories in detail. **18**  
**OR**
  - (i) Explain training. Discuss training methods. **10**
  - (ii) Discuss importance of communication. **8**
3. What is Job analysis ? Write importance and features of Job analysis. **18**  
**OR**
  - (i) What is control ? Discuss control process. **10**
  - (ii) Write note on knowledge management. **8**
4. (A) Short Notes : (Any **two**) **10**
  - (1) Break even analysis
  - (2) Corporate Social Responsibility
  - (3) Functions of Technology management
  - (4) Human Resource Planning

(B) Answer the following : **6**

  - (1) Full form of BEP.
  - (2) Full form of CSR.
  - (3) What are types of Training ?
  - (4) What is knowledge management ?
  - (5) What is the objective of Herzberg Factor ?
  - (6) What is Job rotation ?