

M.COM

SEMESTER IV

PROPOSED PROJECT WORK TITLES

COMMERCE FACULTY

GUJARAT UNIVERSITY

AHMEDABAD

PROJECT WORK TITLES
ACCOUNTANCY AND FINANCE

1. Role of concepts, conventions and postulates for evaluation of accounting.
2. Role of accounting standards.
3. Relevance of introduction of International Financial Reporting standards.
4. A comparative study on segmental reporting in Indian corporate.
5. Mandatory disclosure practices of Indian companies.
6. Indian companies and voluntary disclosure.
7. Income tax act and personal tax planning.
8. Corporate tax planning and management.
9. Short term liquidity analysis of selected Indian companies.
10. Profitability analysis of selected nationalized banks of India.
11. Profitability analysis of selected Private Banks of India.
12. Profitability analysis of selected Foreign Banks of India.
13. A comparative study of profitability between nationalized and private banks.
14. Profitability evaluation of selected Indian companies.
15. A study on solvency status of selected Indian companies.
16. Corporate governance and Indian companies.
17. Accounting and I C A I
18. Investors protection and SEBI
19. Working capital and textile industry.
20. Working capital and chemical industry.
21. Working capital and pharmaceutical industry.
22. Working capital and FMCG industry.
23. An evaluative study on merger and acquisition in India.
24. Accounting tools for performance evaluation and their relevance.
25. A study on emerging issues in Accounting.
26. A comparative study on existing structure of financial statements and structure proposed by MCAs.
27. Emergence and necessity of Forensic Accounting.
28. Financial performance evaluation of small scale industry in Gujarat.
29. Analysis of Dividend policy of selected Indian companies

30. Analysis of capital structure of selected Indian companies
31. Analysis of ROI (Return on Investment) of selected Indian companies
32. Economic Value Added as Technique of performance evaluation
33. Corporate governance & global practices
34. Indian accounting standards and IFRS
35. Study of Corporate social responsibility practices in India
36. Study of inflation accounting practices in India
37. Study of human resource accounting practices in India
38. Revised schedule IV of companies act

Management

39. Study of marketing mix of companies like HUL, P&G, Godrej, Reliance and others.
40. Direct marketing – prospects and issues.
41. Customer Relations Management in service organization like banks, insurance companies etc.
42. Analyzing the financial and marketing performance of banks
43. Comparing business performance of Banks
44. Comparing business performance of Insurance Companies.
45. Comparing business performance of Mutual Funds
46. Studying consumer behaviour in case of new products, shopping mall etc.
47. Strategies of FMCG companies in Rural Markets.
48. SWOT analysis of product / service companies
49. Rural marketing: prospects and challenges.
50. Analyzing the current economic environment – domestic and international.
51. International marketing: prospects and challenges
52. Relationship marketing by Indian and foreign companies
53. Study of gold ETFs.
54. Implications of DTC on investors and companies
55. FDI in India
56. FII in India
57. Saving and investment patterns in India
58. Study of home loan market

INVESTMENT MANAGEMENT

59. Optimum portfolio construction
60. Technical analysis of selected companies
61. Industry analysis for a particular industry
62. Testing validity of CAPM for Indian financial Markets
63. Testing different forms of EMH
64. Current trends in Indian money market
65. Performance evaluation of mutual funds.
66. Performance evaluation of LIC
67. Future of commodity markets in India
68. Forecasting share prices using sharp's model

MANAGEMENT CONTROL SYSTEM

69. Studying internal control system of an organization
70. Transfer pricing issues in non-profit organization
71. Management control system of an MNC
72. Management control system of a service organization
73. Identifying key success factors for a service firm

STATISTICS

74. Practical applications of probability distributions
75. Econometric problems in a given data set
76. Multivariate techniques in finance
77. Searching for an appropriate statistical model for a given data set
78. Applications of inferential techniques
79. Applications of OR models
80. Sales forecasting using statistical models

INTERNATIONAL BUSINESS AND BANKING

81. Study of interest rates in various aspects
82. Study of bond market in India and abroad
83. Study of money market in India and abroad
84. Study of banking services by various types of banks
85. Study of performance of a bank
86. Credit risk management by banks
87. Foreign currency risk management by bank
88. Management of capital by banks
89. Asset-liability management by bank
90. Study of export of specific items
91. Study of impact of specific exports on domestic economy
92. Case study of lead bank scheme
93. Study of microfinance by banks
94. Study of public sector lending by banks
95. Study of emerging banking regulations
96. Study of foreign exchange controls
97. Study of one international financial institution
98. Management of any one risk by banks
99. Impact of know your customer norms

All these titles are proposed by the University. Any other title can be selected by the student with consent of the respective Guide. The subject should invariably be mentioned along with the title. The subjects should be from within the entire syllabus.

The following structure of project work should be followed to maintain the uniformity in preparation and presentation

Chapter No. 1 - Introduction:

In this chapter Selection and relevance problem, historical background of the problem, definition/s of related aspects, characteristics, different concepts pertaining to the problem etc can be covered by the candidate.

Chapter No. 2 - Research Methodology

This chapter will include Objectives, Hypothesis, Scope of the study, Selection of the problem, Sample size, Data collection, Tabulation of data, Techniques and tools to be used, limitations of the study, significance of the study etc.

Chapter No. 3 - Literature Review

This chapter will provide information about studies done on the respective issue. This would assists students to undertake further study on same issue.

Chapter No. 4 - Data Presentation and Data Analysis

This chapter is the core part of the study. The analysis pertaining to collected data will be done by the students. The application of selected tools or techniques will be used to arrive at findings. In this table of information, presentation of graph etc can be should be provided by the students.

Chapter No. 5 - Conclusion

In this unit of project work findings of work will be covered by the candidate and suggestion will be mentioned by the candidate to validate the objectives and hypotheses.

If required more chapters of data analysis can be added.

Bibliography

Appendix

Format

1st page (Main Page)

Title of the problem

Submitted to

Gujarat University for the degree of

Master in Commerce

Faculty: Commerce

Subject:

By

Name of Student

Name of College

College Seat No. ____ Year ____.

Exam Seat No. ____ Year ____.

Under the guidance of

Name of guide

Name of college

=====

2nd page

Front page to be repeated on 1st page (i.e. inside after main page)

=====

On New Page

Name and address of the College

CERTIFICATE

This is to certify that Ms/Mr has worked and completed her/his Project Work for the degree of MASTER IN COMMERCE in the faculty of COMMERCE in the subject of ACCOUNTANCY on Title of project work to be written “-----” under my supervision. It is her / his own work and facts reported by her/his personal findings and investigations.

Name & Signature of Guide

Date of submission:

Name & Signature of Professor in Charge/ Director/Principal of the Institute

Stamp of the Institute with date

Declaration by student

I the undersigned Miss / Mr _____ here by, declare that this project work entitled “-----
----- “ is a result of my own research work and has not been previously submitted to any other University for any other examination.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

College Seat No. ____ Year ____.

Exam Seat No. ____ Year ____.

Date

Name & Signature

Place:

Research

Scholar

On New Page

Acknowledgement

On New Page

Index

Chapter No. 1 - Title of Chapter Page No.
(sub point 1.1, 1.1.1, And so on)

Chapter No. 2 - Title of Chapter

Chapter No. 3 - Title of Chapter

Chapter No. 4 - Title of Chapter

Chapter No. 5 - Title of Chapter

List of table if any with page no

List of Graph if any with page no

List of Appendix

Abbreviations:

Instruction for preparation of project work

1. University school/Post graduate centre should allot P G Teacher for guidance to the students based on her / his specialization
2. This project work is to be certified by School Director/P G Teacher / In-charge of PG centre.
3. It is essential to mention the subject on the project report i.e. the name of the course from which subject is selected. Subject can be selected from any core paper or from any elective paper as per desire of the student.
4. Font type: Times New Roman
5. Font size: 12-For content, 14-for Title
6. Line Space : 1.5-for content and 1-for in table work
7. Paper Size: A4
8. Margin : in Left-1.5, Up-Down-Right-1
9. Date of submission of project will be the last day of term of the university departments.
10. There must not be similar title. Every student should be given separate title. Thus school director and principal of the respective P G centre are advised to examine the title before submission to the university.
11. Submission Place: All projects to be submitted by the concern authority i.e. Director of the school/ Principal of the college to the Coordinator of M.com central examination.
11. A. The project report should be 100 to 150 pages.

12.The director of school/the principal of P G centers are requested to send the list of guide every year to the University who has guided the students in the respective year. A copy of this list to be given to the coordinator of M.Com central examination.

SL NO	Name of the guide	Subject Title of the project/s guided.
1		
2		
3		
4		
5		

13.The format of list is enclosed as follows, to be attached with project reports.

SL.NO.	Name of the student	Exam Seat No.	Subject title of the project
1			
2			
3			
4			
5			