

Seat No. : _____

DB-104
December-2020
BBA : Sem.-V
CC-302 : Business Environment

Time : 2 Hours]

[Max. Marks : 50

- Instructions :** (1) All questions in Section – I carry equal marks.
(2) Attempt any **two** questions in Section – I.
(3) Question **5** in Section – II is *Compulsory*.

SECTION – I

1. (A) Explain in detail the Internal factors affecting business environment. **10**
(B) Write in detail reforms in Money Market in India ? **10**
2. (A) Highlight the objectives of Price and distribution control. **10**
(B) Name and explain different methods of privatization. **10**
3. (A) Discuss the role of Foreign Investments in India. **10**
(B) Write a note on Current Export Import Policy (2015-20). **10**
4. (A) Discuss various social responsibilities of a business firm. **10**
(B) Explain the concept of Natural Environment and highlight its impact on Business. **10**

SECTION - II

5. MCQ (attempt any **10**) **10**
- (1) Globalization has led to :
- (a) Increase in poverty ratio
(b) Poverty ratio being remained stable
(c) Declining trend in poverty ratio
(d) None of these

- (2) Foreign Direct Investment is a form of :
- (a) Foreign assistance
 - (b) Assistance from International Monetary Fund
 - (c) Assistance from Asian Development Bank
 - (d) All of these
- (3) The World Trade Organization came into existence from
- (a) 1st April, 1997
 - (b) 1st June, 1982
 - (c) 1st January, 1995
 - (d) None of these
- (4) The term privatization along with two other terms, namely liberalization and globalization are being frequently used since :
- (a) Fourth Five year plan (April, 1969 - March, 1974)
 - (b) Sixth Five year plan (April, 1980 - March 1985)
 - (c) The initiation of economic reforms since July, 1991
 - (d) None of these
- (5) Which of the following is the method of privatization ?
- (a) Ownership measures
 - (b) Organizational measures
 - (c) Operational measures
 - (d) All of these
- (6) The New EXIM Policy focuses on :
- (a) Make in India
 - (b) Digital India
 - (c) Environment friendly products
 - (d) All of these
- (7) Which of the following sectors are subject to greater market discipline ?
- (a) Private sector
 - (b) Public sector
 - (c) Co-operative sector
 - (d) All of these
- (8) The functions of the Disinvestment Commission are :
- (a) Advisory in nature
 - (b) Mandatory in nature
 - (c) Obligatory in nature
 - (d) None of these

- (9) Full form of SEIS is
- (a) Services Exports from India Scheme
 - (b) Services Expands from India Scheme
 - (c) Services Expands from International Scheme
 - (d) None of these
- (10) From the following factors which factor is a micro environment factor affecting business environment ?
- (a) Political factor
 - (b) Social and cultural
 - (c) Suppliers
 - (d) Economic factors
- (11) Indian money market broadly comprises of _____ sector/s.
- (a) One
 - (b) Two
 - (c) Three
 - (d) Four
- (12) Which of the following are the constituents of Indian Money market ?
- (a) Call money market
 - (b) Repos
 - (c) Treasury bills
 - (d) All of these
- (13) The supply of funds in the capital market comes from :
- (a) Individual Savings
 - (b) Corporate Savings
 - (c) Institutional Investors
 - (d) All of these
- (14) Which of the following factors is not an internal factor influencing business environment ?
- (a) Production decision
 - (b) Government Economic policies
 - (c) Staff recruitment
 - (d) Pricing decision
- (15) Which is the principal agency set up to regulate capital market activities ?
- (a) Company Board
 - (b) Reserve Bank of India
 - (c) Insurance Regulatory and Development Authority
 - (d) Securities and Exchange Board of India

- (16) Social responsibility of business implies - responsibility of a business unit towards its
- (a) Customers
 - (b) Workers
 - (c) Shareholders
 - (d) All of these
- (17) The Consumer Protection Act, provides for the setting up of the following tier system for the redressal of consumer disputes :
- (a) One - tier system
 - (b) Two - tier system
 - (c) Three - tier system
 - (d) Four - tier system
- (18) The National Commission for the redressal of consumer disputes is appointed by
- (a) District Authorities
 - (b) State Government
 - (c) Central Government
 - (d) President of India
- (19) Which of the following natural factor impacts business ?
- (a) Climatic condition
 - (b) Topographical factors
 - (c) Location
 - (d) All of these
- (20) Business ethical values relate to
- (a) Propriety and impropriety
 - (b) Morality and immorality
 - (c) Correct and incorrect
 - (d) All of these
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