

M.D.C. Sem.-3 Examination

501

Indian Society and Development-3

Time : 2-00 Hours]

December 2020

[Max. Marks : 50

(Attempt any Three questions out of Eight (08) questions in Part I given below. All questions carry equal weightage)

PART - I

MARK 14

- Q1. What is development? Explain the modernization paradigm of development theories.
- Q2. How does communication play a role in India's new vision for development? Stating an actual example of COVID-19 explain how this was used in India?
- Q3. "Policy advocacy is a major structural level theory while implementing national development measures." Elaborate on this statement using suitable examples of Policy Advocacy in India.
- Q4. "The Nirbhaya Social movement is best example of public group demand for change." Under which theory of Development communication can we place this case, justify your answer.
- Q5. Gender and Development is a major sector to be worked on in India, explaining the major gender issues write on this topic.
- Q6. State the various climate change issues face by India and explain how it is related to the development of the nation.
- Q7. Looking at the demographics of India, state the various communication platforms to be utilized for development communication in terms of COVID-19 pandemic. Give reasons for the same.
- Q8. You are to work on a Beti Bacho project in Gujarat with a multimedia approach to development communication. Explain how would work on the following parameters with respect to the project:
- Messages,
 - Frequency,
 - Medium
 - Budget allocation

COMPUSORY PART – II

MARK 02

(Attempt any Four (04) out of Eight (08) in Part II given below. All questions carry equal weightage)

- Q9. Give one word/ one line answers
- Name an NGO working in water management sector
 - Full form of NDDDB
 - Implementation year of New Education Policy by NDA government
 - Name an agency working for RTI rights in India
 - Any two sustainable development goals
 - Headquarter of FAO
 - Major contribution of Vinoba Bhave