

Seat No. : \_\_\_\_\_

# AN-101

August-2021

B.Com., Sem.-V

Commercial Communication

(Text : Petals of Life)

(New)

Time : 2 Hours]

[Max. Marks : 50

- Instructions :** (1) All questions in Section – I carry equal marks.  
(2) Attempt any **two** questions from Section – I.  
(3) Question No. 5 in Section – II is compulsory.

## Section – I

1. (A) Answer any **four** questions in brief : **12**
- (1) What purpose did the bulletin-board serve in the last two years ?
  - (2) What, according to Dr. Ambedkar, is the meaning of social democracy ?
  - (3) Why the Washwoman could not return with washed clothes more than two months ?
  - (4) Who was Dasa ? Why did the family members tell him that they will dismiss him from the job ?
  - (5) What inspired Washington to go to Hampton Institute ?
- (B) Write a short note on any **one** of the following : **8**
- (1) The title of the story 'The Last Lesson'.
  - (2) Washington's journey from Malden to Hampton.
  - (3) The Gentile Washwoman.
2. Write a press report on any **one** of the following : **20**
- (1) Train Accident
  - (2) Flood
  - (3) Union Budget
3. Write any **one** letter from the following : **20**
- (1) Draft a letter to an insurance company asking for the surrender value of a life insurance policy.
  - (2) Draft a letter claiming Medical reimbursement of a health policy.

4. Do as directed : 10
- (A) Match the following :
- | A                 | B               |
|-------------------|-----------------|
| (1) Caveat emptor | Unmarried girl  |
| (2) De jure       | On the contrary |
| (3) In camera     | All together    |
| (4) Debris        | Privately       |
| (5) Per contra    | Legally         |
| (6) Senorita      | Buyer beware    |
| (7) Bonafide      | Next month      |
| (8) Per diem      | Broken pieces   |
| (9) Proximo       | Per day         |
| (10) En mass      | Genuine         |
- (B) Give meanings of the following : 10
- (1) Senor
  - (2) Consensus
  - (3) Pro rata
  - (4) Ex-gratia
  - (5) Lacuna

#### Section – II

5. Choose the appropriate options : (Any five) 10
- (1) M. Hamel was going to ask questions on :
 

(a) Pronunciation	(b) Participles	(c) Pronouns
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  - (2) Bhakti or hero-worship may lead to :
    - (a) An autocratic society
    - (b) A democratic society
    - (c) A communal society
  - (3) The strength of the washwoman shows that she came from a family of :
 

(a) Soldiers	(b) Farmers	(c) Industrial labourers
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  - (4) Which God's name did the beggar woman mention ?
 

(a) Vishnu	(b) God Subramanya	(c) Shiva
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  - (5) Where was the school of coloured people situated ?
 

(a) Boston	(b) Malden	(c) Virginia
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  - (6) The birds were cooing on the roof were :
 

(a) Doves	(b) Crows	(c) Pigeons
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  - (7) Daniel O'Connell was a:
 

(a) British patriot	(b) Soviet patriot	(c) Irish patriot
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  - (8) The term 'gentile' is used for a person who is a :
 

(a) Non-Christian	(b) Non-Jewish	(c) Aheist
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  - (9) Before leaving the snake-charmer gave :
 

(a) His equipment	(b) His name & address	(c) His identity card
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  - (10) Who helped Washington in his search for education ?
 

(a) Cousin	(b) Brother	(c) Uncle
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Seat No. : \_\_\_\_\_

# AN-101

August-2021

B.Com., Sem.-V

## Commercial Communication (Text : Gems of Wisdom) (Old)

Time : 2 Hours]

[Max. Marks : 50

- Instructions :** (1) All questions in Section – I carry equal marks.  
(2) Attempt any **two** questions from Section – I.  
(3) Question No. 5 in Section – II is compulsory.

### Section – I

1. (A) Answer any **four** questions in brief : 12  
(1) Why was Della unhappy on Christmas Eve ?  
(2) What happened when the black boy went to grocery store by himself for the first time ?  
(3) What did the sniper do to satisfy his curiosity at the end of the story ?  
(4) Describe the king in the story 'The Lady, or The Tiger'.  
(5) How had the astrologer mastered the art ?  
(B) Write a short note on any **one** of the following : 8  
(1) The title 'The Gift of the Magi'  
(2) The ironic end of the story – The Sniper  
(3) The theme of the story 'An Astrologer's Day'
2. Write a questionnaire on any **one** of the following : 20  
(1) Life style and socio-economic conditions of farm workers  
(2) Consumers' preference for detergent soap  
(3) Library going habits of commerce college students
3. Write any **one** letter from the following : 20  
(1) Draft a letter to an insurance company asking for surrender value of the Life Insurance Policy.  
(2) Draft a letter claiming Medical reimbursement of a health policy.
4. Do as directed : 10  
(A) Match the following :
- | A                 | B               |
|-------------------|-----------------|
| (1) Caveat emptor | Unmarried girl  |
| (2) De jure       | On the contrary |
| (3) In camera     | All together    |
| (4) Debris        | Privately       |

- (5) Per contra            Legally
- (6) Senorita             Buyer beware
- (7) Bonafide             Next month
- (8) Per diem             Broken pieces
- (9) Proximo             Per day
- (10) En mass            Genuine

(B) Give meanings of the following :

10

- (1) Senor
- (2) Consensus
- (3) Pro rata
- (4) Ex-gratia
- (5) Lacuna

### Section – II

5. Choose the appropriate options : (Any five)

10

- (1) What lent an interest to the day of trial on the part of onlookers ?
  - (a) Element of humour
  - (b) Element of uncertainty
  - (c) Desire for good food
- (2) Which of the possessions did Delia decide to sell in order to buy her husband's gift ?
  - (a) Her beautiful hairs    (b) Her golden necklace    (c) Her diamond ring
- (3) 'Bombay ice-cream', 'Delhi Almond' and 'Raja's Delicacy' were the names used for which item ?
  - (a) Candy floss            (b) Roasted peanuts    (c) Almond
- (4) Where was the Sniper hit ?
  - (a) In his left forearm    (b) In his right forearm    (c) In his right shoulder
- (5) What job did the author's mather take up ?
  - (a) Worked as a labourer    (b) Worked as a cook    (c) Worked as a babysitter
- (6) What were the Magi known for ?
  - (a) Bringing valuable gifts
  - (b) Casting spells
  - (c) Cursing new born babies
- (7) What did the mother give to the little boy on his third visit ?
  - (a) Money, note and a stick    (b) Money and a note    (c) Money
- (8) What did the astrologer apply on his forehead to complete his look ?
  - (a) Turmeric paste and ash
  - (b) Vermilon
  - (c) Sacred ash and vermilion
- (9) To which political group did the sniper belong ?
  - (a) Communist            (b) Free stater            (c) Republican
- (10) What was the name of the passer-by ?
  - (a) Guru Nayak            (b) Nayak Chand            (c) Swami Nayak