

1/22

1307M052

Candidate's Seat No : _____

**B.Sc. (FAD) Sem.-1 Examination
FAD 101 Introduction to Fashion**

Time : 2-00 Hours]

July 2021

[Max. Marks : 50

NOTE: i) *Attempt any FIVE questions from the following.*

ii) *Each question carries 10 marks.*

Q.1) WRITE ABOUT INTRODUCTION OF FASHION ORIGIN?

Q.2) WRITE ABOUT THE VARIETIES OF CLOTHING?

Q.3) DEFINE THE TERMS: - (COMPULSORY)

- a. CAD
- b. CONSUMER
- c. COLLECTION
- d. CLASSIC AND SILHOUTTE
- e. BRAND NAME AND SAMPLE
- f. DISPLAY
- g. FASHION CYCLE
- h. FASHION FORECAST
- i. FASHION MERCHANDISING
- j. CONTURE

Q.4) EXPLAIN ABOUT FASHION SERVICES AND RESOURCES?

Q.5) WRITE ABOUT FASHION EVOLUTION? WITH DIAGRAM

Q.6) WRITE ABOUT ELEMENTS OF DESIGN? WITH PROPER DIAGRAM

Q.7) WRITE ABOUT LENGTH OF CYCLE? WITH PROPER DIAGRAM

Q.8) WRITE ABOUT PRINCIPLE OF DESIGN WITH DIAGRAM?

.....ALL THE BEST.....