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**Instructions**

- a) *Attempt any three from the following:*  
b) *Figures to the right in bracket indicate marks for each question*
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- Q.1 Critically evaluate the salient features of Press Council Act, 1978 and discuss its current importance under Indian Media Laws. What is the role of ethics in achieving the goal of responsible journalism in our country? 20
- Q.2 (a) Mention and briefly explain the types of certifications provides under the Cinematograph Act, 1952. 20  
(b) Critically evaluate the Judicial Activism of Media in India.
- Q.3 Discuss in detail the role and contribution of Media in achieving the goal of spreading Human rights education in the society with the help of relevant examples. 20
- Q.4 Discuss the concept of Advertisement and Comparative Advertisement in light of misleading advertisement hampering the consumer rights. 20
- Q.5 What is the connection between advent of Internet and the new media? How successful is IT Act, 2000 in controlling the Internet and the new forms of broadcasting in maintenance of the ethical standards of society? 20
- Q.6 Mention and explain in brief the various categorization/types of Media with relevant example for each type. 20
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