

Seat No. : _____

XV-102

Five Years M.B.A. Integrated (K.S.)

S.Y. M.B.A.

April-2013

Firms and Markets

Time : 3 Hours]

[Max. Marks : 100

- Instructions :** (1) Attempt **all** questions.
(2) Draw neat diagrams wherever necessary.

1. (a) Define Market. Discuss the various criteria for market classification. **10**
(b) How does time element influence the price determination under perfect competition ? **10**
2. (a) Attempt any **two** :
 - (i) Multi plant Monopoly **6**
 - (ii) Types of Monopoly **6**
 - (iii) Degrees of Price Discrimination **6**
- (b) “In monopoly the firms would be better off at the cost of consumer welfare”. Discuss the statement and compare the consumer welfare in perfectly competitive situation. **8**
3. (a) Discuss the salient features of monopolistic competition. How is long run equilibrium achieved by a firm under monopolistic competition ? **10**
(b) “There is always a first entrant’s advantage in a duopolistic market.” Discuss this statement in the light of Cournot’s solution to duopoly. **10**

OR

What is product differentiation ? What are the various instruments through which it can be practised. Also discuss the methods to measure product differentiation.

4. (a) What is price war ? Why is it an incentive for Oligopoly firms to collude ? How is price and output determined by colluding firms. **15**
(b) Write a short note on Game Theory. **5**
5. Discuss the various pricing practices based on cost followed by firms. **20**