

Seat No. : \_\_\_\_\_

**NB-101**

**November-2021**

**BBA., Sem.-V**

**CC-302 : Business Environment**

**Time : 2 Hours]**

**[Max. Marks : 50**

- Instructions :**
- (1) All questions in **Section – I** carry equal marks.
  - (2) Attempt any **2** questions in **Section – I**.
  - (3) Question-**5** in Section – II is compulsory.

**SECTION – I**

- 1. (a) Discuss the importance of business environment in detail. **10**  
(b) Name and explain the measures taken to reform the Indian money market. **10**
- 2. (a) Discuss in detail various types of Budgetary deficits. **10**  
(b) Enumerate in detail the objectives of price and distribution control. **10**
- 3. (a) Discuss in detail role of foreign investment. **10**  
(b) Discuss the impact of WTO on Indian Economy. **10**
- 4. (a) What does business ethics mean and highlight its importance in business ? **10**  
(b) Explain the concept of Natural Environment and highlight its impact on business. **10**

**SECTION – II**

- 5. MCQs : (Attempt any **10**) (1 mark each) **10**
  - (1) Which of the following factor/s is/are part of macro-environment ?
    - (a) Political
    - (b) Environmental
    - (c) Legal
    - (d) All of these

- (2) The Consumer Protection Act, 1986 provides the setting up of the following tier system for the Redressal of consumer disputes:
- (a) two - tier system                      (b) single tier system
  - (c) three - tier system                      (d) None of these
- (3) Which of the following are the constituents of Money market ?
- (a) Call money market                      (b) Repos
  - (c) Treasury bills                      (d) All of these
- (4) When the shares and debentures are sold directly by the company to the public it is said to be transaction in:
- (a) Retail Market                      (b) Primary market
  - (c) Secondary Market                      (d) None of these
- (5) Which is the principal agency set up to regulate capital market activities after 1991 ?
- (a) RBI                      (b) SEBI
  - (c) DHFL                      (d) None of these
- (6) The World Trade organization came into existence from \_\_\_\_\_.
- (a) 1<sup>st</sup> January, 1995                      (b) 1<sup>st</sup> January, 1997
  - (c) 1<sup>st</sup> January, 1991                      (d) None of these
- (7) Which of the following rights are included in consumer rights ?
- (a) Rights to be heard                      (b) Rights to be informed
  - (c) Rights to protection of health                      (d) All of these
- (8) According to which world renowned-professor and author, the micro environment consists of the actors in the company's immediate environment'.
- (a) Philip Kotler                      (b) John Keynes
  - (c) Alfred Marshal                      (d) None of these
- (9) All the revenues received by the government, loans issued by it and also its receipts etc are credited in the \_\_\_\_\_.
- (a) Contingency Fund                      (b) Consolidated Fund
  - (c) Depreciation Fund                      (d) All of these
- (10) Broadly speaking, expenditure which results in creation of assets is treated as:
- (a) Contingency expenditure                      (b) Capital expenditure
  - (c) Revenue expenditure                      (d) None of these
- (11) For evolving proper strategies for disinvestment the Government of India had appointed a committee in November 1992 under the Chairmanship of:
- (a) Dr. C Rangarajan                      (b) Prof. C. N. Vakil
  - (c) Prof. D. T. Lakadawala                      (d) None of these

- (12) Globalization has led to:
- (a) Increase in poverty ratio      (b) Stable poverty ratio
  - (c) Decrease in poverty ratio      (d) None of these
- (13) Foreign Direct Investment leads to increase in \_\_\_\_\_.  
(a) Monopoly      (b) Competition  
(c) Monopoly and Competition      (d) None of these
- (14) General Agreement on Trade and Tariffs (GATT) was made in the year:  
(a) 1945      (b) 1947  
(c) 1950      (d) 1954
- (15) Social responsibility of business implies- responsibility of a business unit towards its :  
(a) Workers      (b) other business units  
(c) consumers      (d) All of these
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