

Seat No. : _____

ML-106

May-2022

B.Com., Sem.-V

Commercial Communication – V

(Text : Petals of Life)

Time : 2 Hours]

[Max. Marks : 50

- Instructions :**
- (1) All questions in Section – I carry equal marks.
 - (2) Attempt any **two** questions from Section – I.
 - (3) Question No-5 in Section – II is compulsory

Section – I

(Attempt any two questions from Section – I)

1. (A) Answer any **FOUR** questions in brief : 12
- (1) What unusual things did Franz observe in the class one morning ?
 - (2) Why it is important not to be content with mere political democracy ?
 - (3) How was the washwoman's son shameless and undutiful ?
 - (4) Why did the washwoman say that the wash would not let her die ?
 - (5) How did the family members in the story come to know about the snake ?
 - (6) What did Washington do at Richmond to earn ?
 - (7) Describe the first experience that Washington had of 'colour discrimination'.
- (B) Write a short note on any **ONE** : 8
- (1) The character of Little Franz.
 - (2) The Gentile Washwoman.
 - (3) The significance of the title '*A Snake in the Grass*'.

2. Write a press report on any **ONE** : **20**
- (1) A Train Accident
 - (2) A Devastating Flood
 - (3) COVID-19

3. You intend to take a medical insurance policy from Deep Insurance Company, Vadodara. Write a letter to the company soliciting information about various medical insurance policies. **20**

OR

You want to take a loan against your existing life insurance policy. Draft a letter to the company inquiring about the procedure.

4. (A) Match the following : **14**

A	B
(1) Ad hoc	for each person
(2) En route	entirely
(3) Per capita	temporary
(4) In toto	with bad intention
(5) Prima facie	on the way
(6) Mala fide	in proportion
(7) Pro rata	at first view

- (B) Give meanings of any **THREE** the following words : **6**

- (1) Per centum
- (2) Bona fide
- (3) Pro forma
- (4) Status quo
- (5) Debris
- (6) En masse

Section – II (Compulsory)

5. Choose the appropriate options (any **five**) :

10

- (1) The birds that were cooing on the roof were :
 - (a) sparrows
 - (b) crows
 - (c) pigeons
- (2) M. Hamel had taught at the school for :
 - (a) 40 years
 - (b) 50 years
 - (c) 55 years
- (3) Political democracy can be achieved :
 - (a) by exercising political power
 - (b) with the help of social democracy
 - (c) by imposing strict law and order
- (4) The term ‘Gentile’ is used for a person who is a :
 - (a) non-Christian
 - (b) atheist
 - (c) non-Jewish
- (5) The old washwoman could not come to return the clothes because :
 - (a) she was ill
 - (b) the winter was harsh
 - (c) she lost the clothes
- (6) The cyclist came to know about the snake while :
 - (a) the snake went into the bush
 - (b) the snake crossed his wheel
 - (c) the snake entered into gutter
- (7) After Dasa brought the water pot with the snake, the mother wished :
 - (a) she had put some water into the pot
 - (b) she had put roti into the pot
 - (c) she had put some milk into the pot
- (8) Before leaving, the snake-charmer left :
 - (a) his identity card
 - (b) his name and address
 - (c) his equipment

- (9) Why did Washington want to go to school ?
- (a) He wanted to get a proper job
 - (b) He wanted to teach there
 - (c) He wanted to get education
- (10) Why was the author unable to make a favourable impression upon the teacher ?
- (a) He was not clean and tidy enough
 - (b) He was rude to the teacher
 - (c) He was not sincere enough
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