

Seat No. : _____

MH-106

May-2022

BBA., Sem.-V

CC-302 : Business Environment

Time : 2 Hours]

[Max. Marks : 50

NOTE : All Questions carry equal marks.

SECTION – I

Attempt any **TWO**.

1. (A) Explain in detail all internal factors affecting business environment.
(B) Discuss the reforms of Indian Money Market.
2. (A) Describe the concept & constituents of Union Budget.
(B) Write a note on Public Distribution System.
3. (A) Explain meaning & indicator of globalization.
(B) Examine the role of foreign investment in India.
4. (A) Write a note on consumerism.
(B) Explain meaning and importance of business ethics.

SECTION – II

5. MCQs : (Any **TEN**).
 - (1) Employees are considered as external factors of Business Environment.
(a) True (b) False
 - (2) Money Market in India is controlled by _____.
(a) Central government (b) RBI
(d) Market forces (d) None of these
 - (3) Issue of new equity shares are part of _____.
(a) Capital Market (b) Money Market
 - (4) What is EXIT policy ? It is about _____.
(a) Departure (b) Arrival (c) Retrenchment

- (5) Budget is all about _____.
(a) Income & Expenditure (b) Demand & Supply
- (6) What is indirect administered price ?
(a) Decide by legislation (b) Decide by policy
- (7) To provide _____ is the foremost significant responsibilities of a business towards Share Holder.
(a) Wages and Salary
(b) Dividend
(c) Quality, Products and Services
(d) None of above
- (8) The term _____ refers to the system of moral principles and rules of conduct applied to business.
(a) Business Ethics (b) Consumerism
(c) Social Responsibilities (d) None of above
- (9) Radical, incremental and next generation are types of _____.
(a) Technology (b) Innovation
(c) Robotics (d) None of above
- (10) The EXIM Policy (2015-2020) was finally announced by Hon'ble Minister of Commerce and Industry _____ on April 1, 2015.
(a) Mrs. Nirmala Sitharaman (b) Late Mr. Arun Jaitley
(c) Mr. P. Chidambaram (d) None of above
- (11) _____ implies the process of increasing international integration in all areas of life.
(a) Globalization (b) Import Process
(c) Export Process (d) None of above
- (12) Foreign Portfolio Investment is also known as:
(a) Foreign Direct Investments (b) Foreign Indirect Investments
(c) (a) and (b) both are correct (d) (a) and (b) both are incorrect
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