

Seat No. : \_\_\_\_\_

**MA-111**

**March-2022**

**B.B.A., Sem.- I**

**CC-101 : Principles of Management – I**

**Time : 2 Hours]**

**[Max. Marks : 50**

- Instructions :** (1) All the questions in section I carry equal marks.  
(2) Attempt any **two** question in-Section I  
(3) Question V in section II is compulsory

**SECTION – I**

1. (A) Define planning. Discuss the process of planning. **10**  
(B) What is planning premises ? Explain external – planning premises affecting the business unit. **10**
2. (A) Define Forecasting and discuss the significance of forecasting. **10**  
(B) Draw and discuss process of decision making. **10**
3. (A) Give meaning of delegation and discuss the elements of delegation. **10**  
(B) Draw & discuss product-wise departmentation and explain its advantages. **10**
4. (A) Draw & discuss line organization with its advantages and limitations. **10**  
(B) Define Informal organization and discuss its benefits and limitations. **10**

**SECTION – II**

5. Answer the following (Any **10**) **10**
  - (1) \_\_\_\_\_ is called Father of Modern Management.  
(A) F.W. Taylor (B) Henry Fayol  
(C) Urwick (D) Elton Mayo
  - (2) \_\_\_\_\_ is a preview of Future activities.  
(A) Management (B) Planning  
(C) Organization (D) Control

- (3) POSDCORB was coined by \_\_\_\_\_.  
(A) Luther Gulick (B) F.W.Taylor  
(C) Terry (D) Henry Fayol
- (4) \_\_\_\_\_ plans are in operation for a long period once formulated and generally does not changes.  
(A) Single use plan (B) Strategic plan  
(C) Operational plan (D) Standing plan
- (5) Past performance method is called \_\_\_\_\_.  
(A) Survey method (B) Opinion poll method  
(C) Historical Analogy method (D) Time series method
- (6) State the full form of P.E.R.T.  
(A) Program Evaluation Review Technique  
(B) Project Evolution Review Technique  
(C) Past Evaluation Review Technique  
(D) Present Evaluation Review Technique
- (7) In P.E.R.T the point at which each activity is completed is called \_\_\_\_\_.  
(A) Nodes (B) Job  
(C) Event (D) Project
- (8) Walker and Kelly in the welknown Du pont company developed \_\_\_\_\_ decision making technique.  
(A) P.E.R.T (B) C.P.M  
(C) Decision tree (D) Network diagram
- (9) \_\_\_\_\_ is a system of co-operative activities of two or more persons.  
(A) Planning (B) Organisation  
(C) Direction (D) Controlling
- (10) As per \_\_\_\_\_ principle, each employee should receive order only from one superior.  
(A) Unity of Command (B) Scalar  
(C) Unity of objective (D) Span of control

- (11) The process of dividing activities of an organization in to different administrative units and sub-units means \_\_\_\_\_.  
(A) Organisation (B) Departmentation  
(C) Staffing (D) Controlling
- (12) The government agencies such as post and telegraph, railways adopt \_\_\_\_\_ departmentation.  
(A) Functional (B) Territorial  
(C) Customer (D) Product
- (13) In \_\_\_\_\_ form of organization, the whole task of management is divided according to the type of Function involved.  
(A) Line (B) Line & staff  
(C) Functional (D) Committee
- (14) When group of individuals is formed to take business decisions, \_\_\_\_\_ organization comes in to being.  
(A) Line (B) Functional  
(C) Line & staff (D) Committee
- (15) In line & staff organization “Experts” are called \_\_\_\_\_.  
(A) Managers (B) Supervisor  
(C) Staff (D) controller
- \_\_\_\_\_

