AP-120

April-2022

M.B.A., Sem.-X

Business & Technology

Time : 2 Hours]   [Max. Marks : 50

SECTION – I

(Attempt any three question out of five)

1. (A) Explain Machine to Machine technology and cloud computing with relevant examples.   **7**

    (B) Explain the different types of software with relevant examples.   **7**

2. (A) Define Knowledge Management. Explain benefits of knowledge management in an Organization.   **7**

    (B) Explain Knowledge Management system Cycle. Elaborate the components of knowledge management system.   **7**

3. (A) What is business intelligence ? What are functions and features of BI ?   **7**

    (B) Explain BI architecture in detail. Explain Performance management by using Business Intelligence.   **7**

4. (A) What is ERP ? Explain the benefits of ERP in detail.   **8**

    (B) What is CPRF ? Explain the four main collaborative activities of CPRF.   **6**

5. (A) Write a brief note on prevention and detection.   **8**

    (B) What are the different types of Outsourcing ? Enlist the benefits of outsourcing.   **6**

Section- II

6. Attempt any **EIGHT** MCQs out of TEN :   **8**

    (1) At which stage the vendor profile analysis takes place ?

    (a) Pre-evaluation Screening   (b) Project Planning

    (c) Phase Gap-Analysis   (d) Re-engineering

(2) _____ addressed the entire manufacturing function and not just a single task within the manufacturing function.

(a) MRP II   (b) MRP

(c) CRM   (d) SCM

(3) Supply Chain Management (SCM) is the efficient management of the flows of –

(a) Material   (b) Data

(c) Money   (d) All

(4) Which of the following is not a driving factor for outsourcing ?

(a) Rapid growth   (b) Industry changes

(c) Financial savings   (d) None

(5) Which of the following is not one of the major consideration of IT strategic plan ?

(a) Assess current performance

(b) Identify capacity and human resource requirements

(c) Clarify the level of investment required

(d) None

(6) _____ is a performance management tool that recapitulates an organization's performance from several standpoints on a single page.

(a) Balanced Scorecard   (b) Data Cube

(c) Dashboard   (d) All of the mentioned

(7) A collection of internal and external knowledge in a single location for more efficient management and utilization by the organization, best describes:

(a) A knowledge repository   (b) Organizational memory

(c) A Data Warehouse   (d) Knowledge Management

(8) _____ is placing new knowledge in context so that is actionable

(a) Capture   (b) Create

(c) Refine   (d) Disseminate

(9) Data, policies, procedures are example of _____ knowledge.

(a) Explicit   (b) Tacit

(c) Expert   (d) Electronic

(10) Processed Data; An aggregation of data that have meaning is known as _____.

(a) Knowledge   (b) Data

(c) Information   (d) Wisdom

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