

## MDC Sem-4 Examination

508

## Vommunication Perspective-IV

April 2022

Time : 2-00 Hours]

[Max. Marks : 50

(Attempt any Three (03) questions out of Eight (08) questions in Part I given below. All questions carry equal marks)

## PART - I

MARK 14

- Q1. Elaborate on the current trends in media and what according to you will be the future of media?
- Q2. How has globalization helped the Indian media to grow over the years?
- Q3. Define and Explain Satellite Communication, write advantages and disadvantages of Satellite Communication.
- Q4. Draw Design of Satellite Communication Model & Explain each element.
- Q5. In the times of information age, we live with the content credibility crisis on social media platforms. Justify with suitable examples.
- Q6. Give the parameters of SDG goals in the context of quality life and Human Development Index.
- Q7. Give your views on the portrayal of women in entertainment industry in India.
- Q8. Describe the media ethics and mention about the decreasing impact theory in the context of media credibility

## PART – II

MARK 02

(Attempt any Four short questions out of Eight (08) in Part II given below. All questions carry equal marks) Give one word/ one-line answers

1. In which year did Zee TV come into existence in India?
2. What is the purpose of the cable TV act?
3. What's the full form of NTO (in the context of TRAI)?
4. Mention any two major mergers that took place in the Indian media eco-system.
5. What is the role of ITU?
6. What are the Major Problems for Satellite?
7. Write the names of different types of Orbits.
8. What is the Frequency range of Ku and Ka Band.