

M.M.C.J. (Sem.-2) Examination

407

New Media Applications

March 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q. 1 (A) Answer the following question (any one) in brief

(14)

1. Write a brief note on the role and development of web journalism in India.

OR

1. What is satellite communication?

What is Geo Stationary Satellite?

Explain DTH as a satellite Communication & Give disadvantages & Advantages

(B) Write answers in one or two sentences on the following question (Any Four).

(4)

1. Full name of DSNG

2. Full Form of DFC

3. Band frequency of C band & Ku Band

4. What is rain fed in DTH?

5. What is the main material of fiber optics?

6. Define Geo stationary orbit.

Q. 2 (A) Answer the following question (any one) in brief

(14)

1. Explain the meaning of telecommunication and how do we achieve it. What is Modulation and explain the different types of modulation used in analog signal.

OR

1. Explain the different parts of computer and its uses. What is networking and explain the different types of network.

(B) Write answers in one or two sentences on the following question (Any Four)

(4)

1. Full form of MPEG and JPEG

2. Full form of ADSL and GPS

3. Name any three different types of topology in computer networking.

4. Differences between analog and digital communication.

5. Why are mobile phones called cell phones? Name 2 different types of systems used in mobile communication.

6. Explain 2G, 3G, 4G, in mobile communication. Give Full form of GPRS.

Q. 3 (A) Answer the following question (any one) in brief

(14)

1. What is fiber optics? Discuss its role in modern age of communication. Give advantages & Disadvantages of fiber optics?

OR

1. Discuss the fiber optics and its usefulness; and different applications of fiber optics in various fields

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Radio Journalism & Production

March 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q. 1 (A) Answer the following question (any one) in brief: (14)

1. Describe the role of radio in emergency situation and natural disaster

OR

1. Explain at least seven unique selling points (USP) of radio as a medium.

(B) Write answers in one or two sentences on the following question (Any Four) (4)

1. The public broadcast of India
2. Online Radio
3. Private Radio
4. "Vividh Bharati"
5. Spoken Word language
6. Narrowcasting

Q. 2 (A) Answer the following question (any one) in brief: (14)

1. Write an essay on Radio for Development in Indian Context.

OR

1. Give an account of your visit to a campus/Community radio

(B) Write answers in one or two sentences on the following question (Any Four) (4)

1. "Guruvani" is a _____ Radio
2. "Prasharbharti" is a _____
3. "Bajate Raho" is a tagline of _____
4. The First broadcasting minister of India was _____
5. The full form of RJ is _____
6. The full form of RCS is _____

Q. 3(A) Answer the following question (any one) (14)

1. Explain the role of RJ and Producer in a private FM radio.

OR

1. How is a radio news bulletin prepared and presented?

(B) Write answers in one or two sentences on the following question (Any Three) (3)

1. Jock Talk
2. Radio jingle
3. A copy write
4. A radio Promo
5. Stationality

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Television Journalism & Production

April 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q. 1 (A) Answer the following question (any one) in brief

(14)

1 Identify five camera movements that are used in television productions, explaining clearly the reason for each camera movement.

OR

1 Visual Grammar and its literacy are essential components of any TV Production: Explain.

(B) Write answers in one or two sentences on the following question (Any Four)

(4)

1. What is White Balance?
2. What do you mean by Color Temperature?
3. What is Foley Sound? How can it be created?
4. "Half of the film is made on _____."
5. What is CG?
6. Where is the headquarter of 'Al-Jazeera' news channel?

Q. 2 (A) Answer the following question (any one) in brief

2 "Television can be used to supplement India's effort to becoming a developed country". Do you agree?

OR

2 Do you think, "Script is a blue print of production?" – Give your Comments.

(14)

(B) Write answers in one or two sentences on the following question (Any Four)

(4)

1. What is Eye Contact?
2. What do you mean by Cross-Fire?
3. Explain 'Chroma Key'?
4. Explain -Sitcom?
5. What is the Full form of SITE?
6. Why is PTC important for any story?

Q. 3 (A) Answer the following question (any one) in brief

1 Compare any two Gujarati News Channels and assess their roles in our society.

(14)

OR

1 Give the sketch of origin and growth of Indian Television.

(B) Write answers in one or two sentences on the following question (Any Three)

(3)

1. What is Story Board?

Q. 1 (A) Answer the following question (any one) in brief: (14)

1. What is the Focal Length of the Lens? Describe different types of lenses based on its focal length?

2. Explain Light Meter and its types

OR

1. Explain Depth of Field and how the elements affect Depth of Field?

2. What is incorrect Exposure? What are the ways to control Correct Exposure?

(B) Write answers in one or two sentences of the following question (Any Four) (4)

1. What kind of lens is it, if its focal length is 100mm?

- a. Normal
- b. Wide
- c. Tele
- d. Zoom

2. How is Zoom Lens identified?

- a. It has Variable Focal Lengths
- b. It has Focal Length/s smaller than 70mm
- c. It doesn't have Focal length
- d. It has Focal length/s larger than 70mm

3. What does 'ASA' or 'ISO' indicate?

- a. Time required for exposure
- b. Ambiance light
- c. Amount of light entering the camera
- d. Light Sensitivity of light recipients (Film or sensor)

4. If the exposure value of "t: 1/125 & f:8" at ISO:100 is correct, then which of the answers below is also Correct Exposure at ISO:100

- a. t:250 & f:5.6
- b. t:125 & f:11
- c. t:250 & f:8
- d. t:125 & f:5.6

5. Which of the below represents the file type of digital photo?

- a. CCD
- b. TIFF
- c. MP
- d. SLR

Q. 2 (A) Answer the following question (any one) in brief:

1. Write the "Vesh" on your favorite subject

(14)

P.T.O.