

M.M.C.J. (Sem.-1) Examination

401

General Studies

April 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q.1. (A) Answer the following questions of any one (14)

1. Write a note on 'Right to Recall' and its impact in country.

OR

1. How GDP helps in Indian economy system?

(B) Write answers in one or two sentence of the following questions (4)

1. Absolute and Relative Poverty
2. Child Abuse
3. Portrayal of women in media

Q.2 (A) Answer the following questions of any one (14)

1. What is Per Capita Income and how it can be related with Indian Economy?

OR

1. Role of Government to solve the problem of unemployment and what is disguised unemployment?

(B) Write answers in one or two sentence of the following questions (4)

1. 370 and Jammu & Kashmir
2. BRICS Summit
3. Leftists and Rightists & Indian Politics

Q.3 (A) Answer the following questions of any one (14)

1. What do you mean by Agro Economy? How it affects our Indian Economical system.

OR

1. Give your critical views on Social and Cultural traditions in India.

(B) Write answers in one or two sentence of the following questions (3)

1. What is the full-form of LGBT
2. Shabrimala temple is situated in which state?
3. Who is the Governor of Chhattisgarh?

Q.4 (A) Answer the following questions of any one (14)

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Introduction to Communication and Media
April 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q.1 (A) Answer the following questions of any one (14)

1. What are the elements of Communication? Explain the various types of human communication with examples

OR

1. How relevant/important is Gerbner's model of communication to mass communication?

(B) Write answers in one or two sentence of the following questions (4)

1. Explain the Intrapersonal and Interpersonal Communication
2. Explain Group and Mass Communication
3. Advantages of written communication
4. What is a linear model of communication?
5. Who was Marshall McLuhan?
6. Noise in mass communication

Q.2 (A) Answer the following questions of any one (14)

1. Explain with examples the barriers in the process of human communication.

OR

1. Explain the various steps in the communication flow process.

(B) Write answers in one or two sentence of the following questions (4)

1. Explain verbal and non-verbal communication
2. Explain Feedback in Communication
3. Difference between Persuasion and Propaganda
4. Need for Development Communication
5. Mention the various functions of Mass Media
6. Draw Osgood and Schramm's Model of Communication

Q.3 (A) Answer the following questions of any one (14)

1. Explain in detail SMCR model with references to human communication

OR

1. Explain 3 models of communication. Give examples of non-verbal communication along with the Different ways it is done

(B) Write answers in one or two sentence of the following questions (3)

1. Write the characteristics of Film as a medium

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Print Media (Reporting & Editing)

April 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q. 1 (A) Answer the following questions of any one. (14)

1. Discuss in detail the role of Print Media in general election.

OR

1. What is Investigative Journalism? Explain in detail.

(B) Write answers in one or two sentence of the following questions (any 4) (4)

1. DNA
2. PTI
3. UTI
4. NSD
5. FTII
6. UGC

Q.2 (A).Answer the following questions of any one. (14)

1. How news agency reporting is different from newspaper reporting?

OR

1. Describe the responsibilities and work of Editor, Assistant Editor and Sub Editor.

Q. 2 (B) Write answers in one or two sentence of the following questions (any 4) (4)

1. Photo Journalism
2. Yellow Journalism
3. Types of Intro

Q.3 (A) Answer the following questions of any one. (14)

1. Describe evaluation of News agencies in India.

OR

1. What is news value? How does it vary from region to region?

Q.3 (B) Write answers in one or two sentence of the following questions (any 3) (3)

1. What is interpretative reporting?
2. What is crime reporting?
3. What is beat?

Q.4. (A) Answer the following questions of any one. (14)

(A) Explain with example - Why investigative journalism is required?

OR

(A) What are the difference of report writing and editing for newspaper and magazine?