

Time : 2-30 Hours]

**Q.1 Answer any ONE question****(14)**

- (A) Whether high economic growth through globalisation solves the problem of child labour in India? Yes/No. Will child labour decrease as poor countries develop? Yes/No. Please explain in detail

**OR**

- (A) What is the meaning of public health? Why do we need to invest in it?

**(B) Short Note (any two)****(4)**

1. Multidimensional Poverty Index
2. International Labour Organization
3. Micro, Small and Medium Enterprises

**Q.2 Answer any ONE question****(14)**

- (A) Why should a government guarantee the fulfilment of minimum needs of its citizens? Explain in detail

**OR**

- (A) What are the merits and demerits of urbanization in India

**(B) Short Note (any two)****(4)**

1. Explain → Reduce – Recycle - Reuse
2. Forest Rights Act 2006
3. Representation of women in State Legislative Assembly

P.T.O

**Q.3 Answer any ONE question**

**(14)**

(A) Describe various stages of Tribal Development in India in historical and Present context

**OR**

(A) What are the constitutional provisions for protection and development of Tribes in India?

**(B) Answer in One or Two Lines**

**(3)**

1. What are the components of watershed management?
2. Which organization publishes Global Gender Gap Report?
3. What is 'Green Revolution'?

**Q.4 Answer any ONE question**

**(14)**

(A) Explain – Women development is a must for the holistic development of society

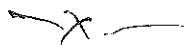
**OR**

(A) Explain – Natural Resource Management with examples

**(B) Answer in One or Two Lines / Fill in the Blanks**

**(3)**

1. What do you understand by the term 'Sex Ratio'?
2. Give full form of – NWDPR and PESA
3. What is the Ujjawala Scheme for Women?



**Q.1 Answer any ONE question**

(14)

(A) How has new communication technology helped the rapid growth of Print and Electronic Media? Discuss with Data and Logic

OR

(A) What are the latest developments in Mass Media in India? How have they affected / impacted our lives? Give Examples

**(B) Short Note (any two)**

(4)

1. The place of religion in print and electronic media
2. NWICO
3. Globalization and its effect on Indian Media

**Q.2 Answer any ONE question**

(14)

(A) Give your views on – 'Representation of Women and Children in Indian Media'

OR

(A) 'Media industry is facing credibility crisis' – Agree or Not? Justify your arguments with suitable examples'

**(B) Short Note (any two)**

(4)

1. New Media and Issues of Privacy of Individual
2. Is Indian Media gender – balanced?
3. Give your comments on Children Films in India

**Q.3 Answer any ONE question**

**(14)**

(A) Discuss - Has technology been instrumental in bringing the change in quality of life and narrowing the rich – poor divide? Narrate with examples

**OR**

(A) Discuss the issues and solutions of Media Credibilities in digital platforms with logical examples

**(B) Answer in One or Two Lines**

**(3)**

1. What is sensationalism in media?
2. What is TRAI? Give its full form
3. What is BCCC? Give its full form

**Q.4 Answer any ONE question**

**(14)**

(A) Write your view points on the following -- ‘India has the best and advanced Telecommunication Technology but the content of media shows that Indian Audience is engrossed in superstitions’

**OR**

(A) Why training is a must for ethical practice in Media? Discuss and suggest the steps of ethical practice skills

**(B) Answer in One or Two Lines**

**(3)**

1. What is fake news?
2. What is Me-Too?
3. What is the Official Secret Act?

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Candidate's Seat No : \_\_\_\_\_

M.D.C. (Sem.-4) Examination

509

Communication Research-4

Time : 2-30 Hours]

April 2019

[Max. Marks : 70

**Q.1 Answer any ONE question**

(A) Define content analysis. Write about sampling in content analysis

(14)

**OR**

(A) Analyse the content of "Tarak Mehta Ka Ulta Chashma". State the parameters for analysis, sampling and outcome

**(B) Answer and FOUR in one or two lines / Fill in the Blanks**

(4)

1. Content analysis is applied to the study of book, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_
2. Study of a recorded human communication is \_\_\_\_\_
3. Give at least 4 examples of units of analysis
4. Content analysis should be based on personal biases. True or False?
5. Underlying meaning implies to \_\_\_\_\_ whereas, clear, comprehensible message implies to \_\_\_\_\_

**Q.2 Answer any ONE question**

(A) Discuss the research ethics in the context of media research with examples

(14)

**OR**

(A) How to design the campaign for Swachh Bharat Abhiyan?  
What kind of Media Research is needed? Give the roadmap

**(B) Answer and FOUR in one or two lines / Fill in the Blanks**

(4)

1. What are Vivo Codes?
2. What are Constructed Codes?
3. Write 2 uses of Content Analysis
4. Which are the three criteria of reliability of content analysis?
5. Coded form of the text cannot be statistically analyzed. Agree or Disagree?

P.T.O.

**Q.3 Answer any ONE question (14)**

(A) Discuss application and usefulness of content analysis in print media

**OR**

(B) Discuss the application and usefulness of content analysis in films

**(B) Answer any THREE in one or two lines (3)**

1. Content analysis allows for both qualitative and quantitative analysis.

True or False

1. Which are the sources of data for content analysis?
2. What is reliability?
3. What is validity?
4. Give any one definition of Content Analysis

**Q.4 Answer any ONE question (14)**

(A) Write about conceptual and relational content analysis in detail

**OR**

(A) How to major the impact of 'Digital India' campaign? Discuss the research designs

**(B) Answer any THREE in one or two lines / Fill in the Blanks (3)**

1. Write down two disadvantages of content analysis
2. Why coding TV content is technically difficult?
3. State the types of observations
4. List 4 qualities of a good interviewer
5. Where is questionnaire most useful?

↖ ————— ↗

**Q.1 Answer any ONE question**

(14)

(A) Explain in detail the different types of sounds used in cinema with examples

**OR**

(A) What are the different resolutions of a film and today's digital medium?  
Explain the film distribution system in India in detail

**(B) Short Note (any two)**

(4)

1. Explain the 180° Rule
2. Define - Story
3. What is a Shot?

**Q.2 Answer any ONE question**

(14)

(A) Explain how color can be used as a tool for expression in Cinema. Write a Short note on evolution of Editing in Cinema

**OR**

(A) Explain the tools one has / uses while shooting a film

**(B) Short Note (any two)**

(4)

1. Explain 3 Point Lightning
2. What is the Indian experience in using ICT for higher education?  
Name and write briefly
3. How is e-content made interactive?

E0018-2

**Q.3 Answer any ONE question**

**(14)**

(A) Explain Semiotics in your own words. Explain any 4 art forms and their connection with Cinema

**OR**

(A) Explain the technical process of film-making (from Idea to Final Film)

**(B) Answer in One or Two Lines / Fill in the Blanks**

**(3)**

1. Who is known as the Father of Indian Cinema?
2. Half of the film is made on \_\_\_\_\_?
3. Telephone ring, when phone is not shown on screen, is a \_\_\_\_\_ sound

**Q.4 Answer any ONE question**

**(14)**

(A) How multimedia can be used for higher education? Discuss in detail with basic philosophy of this usage

**OR**

(A) Why India should go for e-learning in higher education? Discuss the philosophy for using e-learning

**(B) Full Forms / Fill in the Blanks**

**(3)**

1. A Story has (1) Goal (2) Theme (3) \_\_\_\_\_?
2. Full form of → NME - ICT
3. Full form of → MOOC

✕ ————— ✕