

2504N057

Candidate's Seat No : _____

M.D.C. (Sem.-1) Examination
401

Indian Society & Development-1
April 2019

Time : 2-30 Hours]

[Max. Marks : 70

Q.1 Answer any ONE question

(A) Write down various features of Indian constitution (14)

OR

(A) What are fundamental rights? Explain any two

(B) Short Note (any two)

(4)

1. Scheduled Caste
2. Scheduled Tribe
3. Other Backward Class

Q.2 Answer any ONE question

(14)

(A) What is caste system? Explain it in detail

OR

(A) Explain philosophy of directive principle of State policy

(B) Short Note (any two)

(4)

1. Trade Union
2. Fertility Rate
3. Life Expentancy

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Q.1 Answer any ONE question

(14)

(A) What is Communication? Types of Communication with suitable examples.

OR

(A) Explain The Osgood and Schramm model of communication with relevance to mass communication

(B) Answer any FOUR in one or two lines

(4)

1. Give any two Example of Mass Communication.
2. Who was Lasswell?
3. To Which Country Marshall McLuhan belonged?
4. Difference between RTC & RTI?
5. Full form of IIMC?
6. The word 'RJ' is connected for which medium?

Q.2 Answer any ONE question

(14)

(A) Describe the Consistency theory of Communication.

OR

(A) What are the barriers in the process of Development Communication, Explain with details?

(B) Answer any FOUR in one or two lines

(4)

1. Propaganda means?
2. What is the meaning of word 'Byte' in TV Journalism?
3. Give two examples of Traditional Media.
4. Importance of Development Communication
5. Full form of ABP?
6. How do sign/symbols communicate?

Q.1 Answer any ONE question

(14)

(A) "Any Study in community is communication research", do you agree with this statement? Why?

OR

(A) Describe any two research methods for communication research in detail.

(B) Short Note (any two)

(4)

1. Quantitative Research
2. Case Study
3. Focus Group Discussion

Q.2 Answer any ONE question

(14)

(A) What is the importance of Report writing in research? Describe in detail.

OR

(A) What is the importance of Hypotheses in communication research? Describe its characteristics in research.

(B) Short Note (any two)

(4)

1. Need Assessment
2. Pre Testing of Behaviour Change Communication Material : Give one example
3. Content Analysis