

**M.Phil. Management Examination**  
**Paper-1**  
**Research Methodology**  
**April 2019**

Time : 2-30 Hours]

[Max. Marks : 70

**Q.1 Define the following (14)**

- |                    |                  |
|--------------------|------------------|
| 1. Sampling design | 5. Questionnaire |
| 2. Hypothesis      | 6. Interview     |
| 3. Population      | 7. Bell curve    |
| 4. Universe        |                  |

**Q.2 Answer (any two) (14):**

1. What is descriptive research? Discuss with an example.
2. Discuss the concepts of causality, dependent variables, and independent variables.
3. Discuss case study method of research.

**Q.3 Write Short notes on (any two) (14)**

1. Empirical Research
2. Experimental Research
3. Exploratory Research

**Q. 4 Answer any one (14)**

1. Discuss in detail the process of research in the field of management.
2. Discuss qualitative and quantitative approaches to research in detail.

**Q.5 Anamika has been asked by her supervisor to find out whether women in the lower income group in the city of Ahmedabad would prefer to learn auto-rikshaw driving in order to improve their earning. Advise Anamika how she could go about this assignment in a systematic way. (14)**

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**2604E0113**

Candidate's Seat No : \_\_\_\_\_

**M.Phil. Management Examination**

**Paper-2**

**Strategic Management**

**April 2019**

**Time : 2-30 Hours]**

**[Max. Marks : 70**

**Q-1** How do Porter's Five forces affect an organization's overall outlook in any industry ? Throw light on the elements of strategic capability . Give reasons for your answer. 14

**Q-2** How does corporate governance, business ethics, stakeholders, and cultural context impact organizational purposes ? Support with brief examples 14

OR

What are the difference between Business-level strategies and Corporate level strategies ? Explain with the help of an example in Indian context.

**Q-3** Throw light on the directions and methods of development. 14

OR

Corporate Governance does not work in Indian context. Do you agree? Give reasons for your answer.

**Q-4** What are the types of control processes for organizing for success ? Explain with examples. 14

OR

Explain the following

a. Diffusion of Innovation b. Organizational Rituals and Culture Change

**Q-5** Explain the following from the point of strategic management 14  
a. Political Mechanisms in Organizations.  
b. The Learning Organization.

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**2904E0132**

Candidate's Seat No : \_\_\_\_\_

**M.Phil. Management Examination**

**Paper-3**

**602 Advance in Management**

**April 2019**

**Time : 2-30 Hours]**

**[Max. Marks : 70**

**Q.1 Define the following (14)**

- |                              |                     |
|------------------------------|---------------------|
| 1. Operational Management    | 5. Job satisfaction |
| 2. Human Resource Management | 6. Values           |
| 3. Business Environment      | 7. Power            |
| 4. Productivity              |                     |

**Q.2 Answer (any two) (14):**

1. What are likely to be the greatest challenges facing managers and leaders in 2050?
2. What changes are taking place in the environment compared to how it was five years ago? What do they imply for leadership and management practice?
3. Which skills and abilities would the managers need the most for effectively navigating changes in the coming decade?

**Q.3 Write Short notes on (any two) (14)**

1. Organizational Culture
2. Managerial Skills
3. Task oriented leadership

**Q. 4 Answer any one (14)**

1. How should leaders drive change in their organizations?
2. Please discuss leading as a management function.

**Q.5 You are a manager who is trying to get support from your colleagues for a new but vague and risky idea. Describe the principles including but not limited to motivation and communication that you would use (14).**