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0305E305

Candidate's Seat No : _____

P.G.D.M.A. Examination

Paper-II

International Business Management

Time : 3 Hours]

May-2017

[Max. Marks : 100

Each Question carries 20 marks

Attempt all five questions

Q1(a) Explain the different Financing Techniques for financing the International Business Transaction? [10]

Q1(a) Which are various risks available during international trades and how to manage them? [10]

Q2(a) Discuss the Theory of Comparative Cost Advantage with an example. What are its assumptions and implications? [10]

Q2(b) What is social and cultural environment? Analyze the impact of social and cultural factors on the global business [10]

OR

What is Turnkey project? Explain the advantages and disadvantages of a Turnkey project.

Q3(a) What is Foreign Exchange Exposure? Explain its types [20]

OR

What is foreign direct investment? Discuss the entry strategies for foreign investors.

Q4(a) Explain the Different Methods to measure Translation Exposure? [10]

Q4(b) How is Product Life Cycle Theory Of International Trade implied in trade? What are the criticisms attracted by this theory? [10]

OR

What is Environmental Scanning? How do you identify opportunities and threats while scanning foreign markets?

Q5 (a) Describe how Foreign Exchange Market Works [10]

Q5 (b) How is Country Similarity Theory of International Trade Different from other theories of International Trade? [10]