

P.G.D.M.A. Examination

Paper-II

Import Export Management

May-2017

Time : 3 Hours]

[Max. Marks : 100

Instructions:

(1) All the questions carry equal marks. Right side of questions indicates marks.

Q-1		
(a)	Discuss the various modes of transportation available in foreign trade briefly.	(10)
(b)	Define Marine Insurance. Discuss major types of marine insurance policies.	(10)
Q-2		
(a)	Define Letter of Credit. Discuss its advantages and disadvantages	(10)
(b)	Discuss major types of Bill of exchange used in foreign trade.	(10)
	Or	
Q-2		
(b)	Explain the Following (Any Two) (i) Time Charter and Voyage charter (ii) Revocable and irrevocable credit (iii) Fixed and revolving credits (iv) Transferable credit (v) Certificate of Origin (vi) Liner Conference	(10)
Q-3		
(a)	Discuss the role of and major functions of Freight forwarders in detail	(10)
(b)	What do you mean by Clearing and Forwarding agents? Discuss their major activities in shipping industry	(10)
	Or	
Q-3		
(a)	Discuss major types of ships used in international trade.	(10)
(b)	What is Export Promotion council? Discuss its major functions.	(10)
Q-4		
(a)	Explain different market selection methods considered by the exporter while selecting the market to export the products?	(10)
(b)	Discuss different export pricing strategies from view point of the exporter?	(10)
	Or	
Q-4		
(a)	Write a short note on Pre-shipment finance.	(10)
(b)	Explain why location of manufacturing plant is a critical factor in export logistics of products.	(10)
Q-5		
(a)	What is Export Credit insurance? Discuss major types of policies provided by ECGC	(10)
(b)	Discuss benefits of containerization in detail.	(10)