

M.Phil Management Examination
Paper-II : Advance General Management
May-2017

Time : 3 Hours]

[Max. Marks : 70

Note: Attempt any five Questions

1. Explain the roles that emerging economies can play in global digital innovation.
 2. Explain some opportunities and issues in Green marketing.
 3. Explain some marketing strategies of Non-Profit Organisations.
 4. How is Micro-Finance a tool for Socio- Economic Development in rural India.
 5. Are Indian Companies practicing Ethics?
 6. Explain some issues in management of MFIs.
 7. Explain some challenges in managing Non-Profit Organisations.
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