

M.M.C.J. (Sem.-II) Examination
409 Television Journalism & Production
May-2017

Time : 3 Hours]

[Max. Marks : ~~100~~
70**Q. 1 (A) Answer the following question (any one) in brief: (7)**

1. Give your views on Coverage of UP election by regional news channels?

OR

1. 'Social media is faster than TV media' – If 'yes', why & if 'No' Why?

(B) Write Short notes. (Any Two) (4)

1. Live reporting of opening ceremony of IPL at Rajkot.

2. What is Online Editing & Where it is used?

3. TV channel Vs. Newspaper

(C) Write answers in one or two sentence of the following questions (3)

1. What is 'P2C' ?

2. Give three broadcast formats.

3. TP is used by whom in television channel?

Q. 2 (A) Answer the following question (any one) in brief: (7)

1. What do you mean by Investigative Reporting?

Discuss about any recent TV reporting, which was based on investigation?

OR

1. What is the difference between News Comperere and news reader?

What are their basic duties?

(B) Write Short notes.(Any two) (4)

1. Economic Reporting.

2. Flow Modulation.

3. Importance of ticker/scroll in news channel.

(C) Write answers in one or two sentence of the following questions (3)

1. Which known face of TV left TV channel of Bennet & Colman group?

2. Aaj Tak belongs to which Network?

3. What is name of new channel which was launched by Arnab Goswami?

Q. 3 (A) Answer the following question (any one) in brief: (7)

1. Write news package with crisp Intro about any recent event.

OR

1. How news base programs are different than normal news bulletin?.

(B) Write Short notes. (Any Two) (4)

1. Importance of Voice Over

2. Doordarshan

3. Do private channels play vital role in spreading awareness?

(P.T.O)

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(C) Write answers in one or two sentence of the following questions (3)

1. Give the name of four regional channels?
2. Who is the anchor of show 'Prime Time'?
3. In ETV, what does E stand for?

Q. 4 (A) Answer the following question (any one) in brief: (7)

1. Duties and responsibilities of Video Editor & Online Editor.

OR

1. Roles and responsibilities of Copy Editor and Bulletin Producer.

(B) Write short Notes.(Any Two) (4)

1. Headlines in news and their importance
2. Assignment desk
3. 'TRP is the authentic source to know the popularity of any channel' – agree or disagree?

(C) Write answers in one or two sentence of the following questions (3)

1. Give the name of any two news base programs?
2. Give the name of Gujarati business channel?
3. What is the full-form of ABP?

Q.5 (A) Answer the following question (any one) in brief: (7)

1. Write any Human Interest Story in television news story format?

OR

1. 'Majority part of the film is done on editing table' – Discuss this statement

(B) Write short Notes.(Any Two) (4)

1. Production process of TV Documentary.
2. Roles and duties of Panel Producer?
3. Write a note about Liner editing.

(C) Write answers in one or two sentence of the following questions (3)

1. In PCR, 'P' stands for?
 2. Define – Non Fiction.
 3. What do you mean by Docu. Drama?
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