

M.M.C.J. (Sem.-II) Examination

407 New Media Application

May-2017

Time : 3 Hours]

[Max. Marks : 70]

Q. 1 (A) Answer the following question (any one) in brief (7)

1. What is satellite? Types of satellite & role of satellites in modern Communication technique.

OR

1. What is OFC? Give the details of parts of OFC. Discuss the advantages & Disadvantages of OFC

(B) Write Short notes (any two) (4)

1. Authenticity of source
2. DTH
3. E commerce

(c) Write answers in one or two sentences of the following. (3)

1. What is participatory Journalism?
2. What is Geo stationary orbit & Geo stationary satellite?
3. What is Webcast?

Q. 2 (A) Answer the following question (any one) in brief (7)

Describe Input and Output devices of Computer.

OR

Write a brief note on Blog v/s Twitter

(B) Write Short notes (any two) (4)

- 1) Mobile technology
- 2) Disadvantages of internet communication
- 3) Different types of lights

(c) Write answers in one or two sentences of the following. (3)

- 1) Disadvantages of DTH
- 2) What is foot print of satellite?
- 3) Full form of GPS

Q. 3 (A) Answer the following question (any one) in brief (7)

1. Explain Multimedia as an effective communication tool

OR

1. Challenge by Social media to main stream media - discuss

(P.T.O)

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(B) Write a Short Note. (Any Two)

(4)

1. Earth station
2. Future of E-news paper
3. Use of modern media in education

(C) Write answers in one or two sentences of the following.

(3)

1. ROM
2. Android v/s iOS
3. New threat to freedom of journalism

Q. 4 (A) Answer the following question (any one) in brief.

(7)

What is wire and wireless communication, its advantages/disadvantages?

OR

Explain 2G, 3G and 4G communication.

(B) Write a Short Note. (Any Two)

(3)

1. Social media Vs TV Media
2. Super media
3. Artificial Intelligence

(C) Write answers in one or two sentences of the following.

(3)

1. What is DTH in broadcasting?
2. Full Form of GSM
3. On Line v/s live

Q. 5 (A) Answer the following question (any one) in brief

(7)

1. Explain Different types of Communication Satellite

OR

1. Explain basic principles of cash v/s cashless in relation to IT.

(B) Write a Short Note. (Any Two)

(4)

1. Computer generations
2. Video conferencing
3. Noise in communication

(C) Write answers in one or two sentences of the following.

(3)

1. WWW
 2. HTTP
 3. Types of Wave propagation
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