

**M.B.A. (FSN) (Sem.-IV) Examination****Strategic Financial Management****May-2017****[Max. Marks : 70****Time : 3 Hours]**

- Q.1 a) 'Strategic management process is the way in which strategists determine objectives and strategic decisions'.-Explain 7
- b) What are the business level strategies? Distinguish them from corporate level. 7
- Q.2 a) What are the environmental forces that influence the strategy formulation? Explain. 7
- b) What is meant by functional strategy? Discuss the nature and importance of functional strategies. 7
- Q.3 a) What is corporate restructuring? Enlist the various forms of corporate restructuring. 7
- b) State the concept of demerger. Briefly highlight the advantages and disadvantages of demerger. 7
- OR
- b) Explain various economic and financial aspects of merger and acquisition.
- Q.4 a) Identify and explain the various alternatives available for funding merger and acquisition. 7
- b) Write a note on GE nine cell matrix. 7
- Q.5 a) State the various phases of business valuation process. 7
- OR
- a) Explain Porters five forces model .
- b) Discuss the different elements determining value of the firm. 7
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