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Candidate's Seat No : _____

M.B.A.-II (Sem.-IV) Examination
New Enterprise & Innovation Management
May-2017

Time : 3 Hours]

[Max. Marks : 100

Note: 1. All questions carry equal marks and are compulsory

2. Q-2,3 have internal options

3. Q-1 & 5 have no options

Q-1 Answer in brief:

1. Explain the difference between inventors and entrepreneurs
2. Elaborate-Male versus female entrepreneurs
3. Write on corporate and entrepreneurial culture
4. What are the approaches for valuing the company?

Q-2 Write a brief note on venture capital. Is this concept relevant for a nation like India?

OR

What is international entrepreneurship? Explain various ways to enter international business.

Q-3 What is a business plan? Why is a business plan so important to the entrepreneur and the investor? Why do some business plans fail?

OR

How does an entrepreneur identify and select a good business opportunity? Give an example from business ventures in Gujarat

Q-4 Define innovation. Explain innovation as a management process.

OR

What is the importance of patents for an entrepreneur? Examine the process of getting a patent for an entrepreneur

Q-5 Answer in short

1. Prepare executive summary for Motor Bike rental centre
 2. Write ten words for general characteristics of an intrapreneur
 3. Discuss importance of role models and support systems
 4. Write about Linear Models of innovation
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