1205M165   Candidate's Seat No :_____

M.B.A. (CSN) (Sem.-II) Examination
Research Methodology
Time : 3 Hours]   May-2017   [Max. Marks : 70

Q.1 Answer the following Questions: **(14)**

1. Methods of collecting primary data.
2. What is Observation method in Data Collection?
3. What is Interview Method?
4. What is Analytical Research?
5. Is Questionnaire useful to get the information?
6. What do you mean by Sampling?
7. Which points to be considered while selecting the Research Problem?
8. What are the levels of Measurement scales?
9. Which are the types of Scaling techniques?
10. What is Sampling Error?
11. Should Researcher have Biasness about Research?
12. What is Research Design?
13. What is Research Report?
14. Explain the types Research Report.

Q.2 Explain the meaning of Research and explain difference between Primary Data& secondary data.   **(14)**

OR

Q.2 What is Research Methodology ? Discuss the types of Research with illustrations.

Q.3 What is Data Interpretation? What are the Essentials for Data Interpretation?   **(14)**

OR

Q.3 Write a short note on : "Precautions in Data Interpretation".

Q.4 What is Research problem? What are the sources of research problems?   **(14)**

OR

Q.4 Explain the meaning of Hypothesis and define the Types of Hypothesis with illustrations.

Q.5 What is Sample? Explain Random Sampling methods & Non-Random Sampling Methods.   **(14)**

OR

Q.5 Discuss various Types of Scaling Techniques.