

M.B.A. (CSN) (Sem.-II) Examination
Management Information System

Time : 3 Hours]

May-2017

[Max. Marks : 70

Q.1 Answer the following questions:**(14)**

1. Types of Information Systems.
2. Definition of Data.
3. Definition of Information.
4. What is Customer Relationship Management?
5. Full form of EMS .
6. Full form of SCM .
7. What is Data processing?
8. Full form of HDBM .
9. Full form of NDBM .
10. Is ERP useful to the Management?
11. What is the meaning of Database?
12. Different Levels of Management Decision Making.
13. Is privacy required in E-Business?
14. What is Data Resource Management?

Q.2What is E-Business? Discuss the Characteristics of E-Business. **(14)****OR****Q.2**What are the reasons for Security in E-Business? (Need for Security in E-Business).**Q.3**What is the meaning of Management Information System (MIS)? Explain the Classification of Information. **(14)****OR****Q.3**Explain various Data and Information collection methods in MIS.**Q.4**Write a detailed note on "Enterprise Resource Planning (ERP) System" **(14)****OR****Q.4**Explain the concept of "Total Quality Management (TQM) of Information System".**Q.5**What is the meaning of Database Management System (DBMS) and define the Advantages in the Database Approach. **(14)****OR****Q.5**Explain the MIS Development Process Model in short.