

**M.B.A.-I (Sem.-II) Examination**  
**Environment for Business**  
**May-2017**

**Time : 3 Hours]**

**[Max. Marks : 100**

**INSTRUCTIONS:**

1. All questions carry equal marks. Each question carries 20 marks.
2. Q-1 and Q-5 are compulsory and Q-2,3,4 have options.

Q-1. A) What is business environment? What is the need for environmental scanning?

B) Describe in detail the types of business environment.

Q-2. What is disequilibrium in balance of payment? What are the causes of this disequilibrium? Suggest the right methods to control it.

OR

Q-2. Analyse the objectives of monetary policy. What are the tools of monetary policy? Distinguish between Repo rate and Reverse Repo rate.

Q-3. A) Distinguish between the characteristics of capitalism and socialism.

B) Discuss advantages of technology transfer.

OR

Q-3.A) Write the salient features of MRTP Act.

B) What are the functions of WTO in promoting world trade?

Q-4.A) Evaluate the advantages and disadvantages of FDI. What is your opinion on the role of FDI in retail sector?

B) Discuss the important aspects of Union Budget 2017.

OR

Q-4.A) Discuss the role played by EXIM Bank of India to increase the size and direction of international trade under the guidelines of present EXIM policy.

B) How are culture and business interdependent on each other?

Q-5. Write short notes on:

- 1) Patents
  - 2) Failure of 5-yr plans
  - 3) Gains from privatisation
  - 4) Consumer rights
  - 5) Regional trading blocks
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