

Seat No. : _____

AN-105

May-2016

M.Sc., Sem.-VI (CA & IT)

E-Commerce and E-Governance

Time : 3 Hours]

[Max. Marks : 100

1. Answer the following :

- (a) What does it mean by network effect ? **2**
- (b) Write different disadvantages of electronic commerce. **6**
- (c) What does it mean by Electronic Business ? Explain different categories of Electronic Business with example. **6**
- (d) What are the key issues that any company faces when it conducts international commerce ? **6**

2. Write short notes on the following (any **four**) : **20**

- (a) Web catalog revenue models
- (b) Market segmentation
- (c) Any two branding strategies
- (d) Search engines and web directories
- (e) Advantages and disadvantages of payment cards

3. Write short notes on the following (any **four**) : **20**

- (a) Threats on servers
- (b) Digital certificates
- (c) Integrity threats
- (d) Hash coding
- (e) SSL Protocol

4. Answer the following : **20**
- (a) What are the benefits of E-governance ?
 - (b) Explain critical flow model and its applications.
 - (c) Explain interactive service model (G2C2G).
 - (d) Which are the five maturity levels ? Explain characteristics of each.
5. Answer the following : **20**
- (a) What does it mean by E-readiness ? Explain in detail. **6**
 - (b) Explain various applications of data warehousing and data mining. **4**
 - (c) Write a short note on evolutionary stages in E-governance. **10**
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