

Seat No. : _____

AC-119

April-2016

B.C.A., Sem.-VI

CC-309 : E-Commerce

Time : 3 Hours]

[Max. Marks : 70

1. (A) Answer the following : **(08)**
(1) State the difference between E-Commerce and E-Business.
(2) What is search engine ? Explain how search engine works.

OR

Answer the following :

- (1) Explain the use of Online Forum, Chat, Cookies, Bluetooth.
(2) Explain how packet switching works.
(B) Explain the use of TCP/IP with its layered architecture. **(06)**

OR

List and explain types of E-Commerce in detail.

2. (A) Answer the following : **(08)**
(1) What is hacking ? Explain types of hackers.
(2) Explain in detail sniffing and phishing.

OR

Answer the following :

- (1) List different Malicious codes. Explain categories of virus in detail.
(2) Explain any four dimensions of E-Commerce Security environment.
(B) What is encryption ? Explain public key encryption using digital signature. **(06)**

OR

Explain in detail unwanted programs and spoofing.

3. (A) Answer the following : **(08)**
(1) Write a short note on Digital Wallet and Digital Cash.
(2) Write a short note on Online Social Networking.

OR

Answer the following :

- (1) Explain checking transfer and Stored Value System in detail.
(2) What is dynamic pricing ? Which are different forms of dynamic pricing explain in detail.
(B) Explain types of auctions in detail. **(06)**

OR

Explain in detail how online Credit Card Transaction Works.

4. (A) Answer the following : (08)
- (1) Explain the model for organizing ethical, social and political issues.
 - (2) Write a short note on governance.

OR

Answer the following :

- (1) Write a short note for analyzing ethical dilemmas.
 - (2) Explain in detail patent.
- (B) What is Trademark ? Explain any three ways to abuse trademark. (06)

OR

Write a short note on candidate ethical principles.

5. Do as directed : (14)

- (1) _____ is a set of technologies that enables efficient delivery of large files to many locations on a network.
- (2) _____ allows you to check the connection between a client computer and TCP/IP network.
- (3) Full Form of IMAP is _____.
- (4) _____ feature of e-commerce deals with “Everywhere , at all Times.”
- (5) _____ provides a way for malicious code to be introduced in a computer system.
- (6) Cybervandalism means intentionally disrupting, defacing or destroying the site. (T/F)
- (7) In _____ cipher the ordering of the letters in each word is changed by some systematic way.
- (8) _____ allows consumer to enter maximum price, and the auction software automatically bids for the goods upto maximum price in small increments.
- (9) In Uniform pricing there are multiple winners and all pay the same price.(T/F)
- (10) RFID stand for_____.
- (11) Full form of ACPA is _____.
- (12) _____ involves bypassing the target site’s home page and going directly to a content page.
- (13) _____ is used to identity and distinguish goods and indicate their source.
- (14) WI-FI stands for_____.
