Seat No.: _____

AQ-103

May-2016

BA, BBA, B.Com., LL.B. (Int.), Sem.-II

IL.BBA – 108 : Principles of Management-II

Time	Hours] [Max. Mar	Max. Marks: 70		
Insti	ructio	on: Figures on right indicates marks.		
1.	Wha	at is meant by selection? Explain selection process in detail. OR	14	
	(A) (B)	Define training and discuss various methods of training. Explain: External sources of recruitment	10 4	
2.	(A) (B)	What are the guiding principles of directing? Explain two factor theory of motivation. OR	7 7	
	(A) (B)	"Without effective communication, no organization can succeed." Discuss the statement. Explain concept of leadership continuum.	e 7 7	
3.	Defi	ine control and discuss types of control any organization can have. OR	14	
	(A) (B)	Control process – Short note. Break Even Analysis as control technique.	7 7	
4.	(A)	"Corporate social responsibility is one of the way to help the society" - Critically examine the sentence. OR	- 7	
	(A)	What are the important functions of technology management.	7	
	(B)	Define knowledge management and discuss its main objectives. OR		
	(B)	What are the limitations of technology management.	7	
5.	Cho (1)	Two factor theory has been given by (a) Peter Druker (b) McGregor (c) Maslow (d) Herzberg Placing right person at the right place is the objective of (a) Staffing (b) Recruitment	14	
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	is accurate study of various components of job.					
(a)	Job Analysis	(b)	Job Rotation			
(c)	On Job training	(d)	None of this			
(4) Which of the following is not hygiene factor as per two fa						
motivation?						
(a)	Salary	(b)	Job security			
, ,			Recognisation			
(5) is the act of stimulating personnel to get desired course of action						
(a)		` ′	motivation			
	•	(d)	recruitment			
6) Theory Z has been presented by William Ouchi:						
(a)		` /	False			
In leadership retention of power is in the hands of manager.						
(a)		(b)				
` ′		(d)	none of the above			
(8) Communication is process.						
(a)	•	` /	Administrative			
	* *	` /	All of the above			
	•					
` '	9	` ′	Control			
, ,	<u>e</u>		-			
10) standards are expressed in monetary terms.						
` ′		` ′	Financial			
	•	` /	Remunerative			
1) is the level where company make neither loss nor profit.						
		` /	MOS			
` /		` /	Budget			
2) Which of the following are knowledge type?						
` '		` ′	Different			
` ′		` /	None of the above			
3) knowledge is explicitly recognized and documented.						
		. ,	Technology			
` ′		(d)	Business			
(a) Corporate Social Responsibility						
` ′						
` '	<u>-</u>	У				
(d)	Corporate Sales Ratio					
	(a) (c) Which motification (a) (c) Theo (a) (c) Theo (a) (c) Plan (a) (c) Plan (a) (c) (c) Which (a) (c) Full	(a) Job Analysis (c) On Job training Which of the following is not h motivation? (a) Salary (c) Status is the act of stimulating perso (a) control (c) directing Theory Z has been presented by Wi (a) True In leadership retention of po (a) consultative (c) free rein Communication is process. (a) Two way (c) Supportive Planning and are called Sian (a) Organisation (c) Human resource management standards are expressed in m (a) Cost (c) Budgetory is the level where company n (a) BEP (c) PV ratio Which of the following are knowled (a) Innovative (c) Both the above knowledge is explicitly reco (a) Corporate (c) Global Full form of CSR is, (a) Corporate Social Responsibility (b) Consumer Satisfaction Ratio (c) Corporate Sales Responsibility	(a) Job Analysis (b) (c) On Job training (d) Which of the following is not hygien motivation? (a) Salary (b) (c) Status (d) is the act of stimulating personnel to the following is not hygien motivation? (a) control (b) (b) (c) directing (d) Theory Z has been presented by William (a) True (b) In leadership retention of power is (a) consultative (b) (c) free rein (d) Communication is process. (a) Two way (b) (c) Supportive (d) Planning and are called Siamese to (a) Organisation (b) (c) Human resource management (d) standards are expressed in monetate (a) Cost (b) (c) Budgetory (d) is the level where company make (a) BEP (b) (c) PV ratio (d) Which of the following are knowledge ty (a) Innovative (b) (c) Both the above (d) knowledge is explicitly recognized (a) Corporate (b) (c) Global (d) Full form of CSR is, (a) Corporate Social Responsibility (b) Consumer Satisfaction Ratio (c) Corporate Sales Responsibility			

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