NG-103

December-2015

F.Y. M.B.A., Integrated

Business Management – I

Time : 3 Hours]   **[Max. Marks : 100**

1. (A) Explain the statement in detail- 'Management is both -Science and Art'.   **10**

   (B) Explain various managerial skills used in the organizations at various levels of management with the help of a figure.   **10**

   OR

   (B) Differentiate between Management and Administration. Which are the important functions of management ?

2. (A) Explain the concept of 'Management Science or Operations Research. Which are the main techniques of Operations Research used in management ?   **10**

   (B) Why do you think planning does not give successful end results ? Discuss in detail.   **10**

   OR

   (B) Differentiate between Major and Minor decisions in management. How are they related to programmed and non-programmed decisions ?

3. Write any **TWO** questions from the following :   **20**

   (A) Explain the concept of line, staff and functional authority in detail with the help of an organization chart.

   (B) Explain the major principles of planning.

   (C) Mr. Jamnalal is thinking about implementing decentralization in his organization. What do you think could be the probable advantages and disadvantages of this ?

   (D) Define Span of Management. Which are the important factors affecting the decision related to span of management ?

4. Write Short Notes on any **FOUR** : **20**

   (A) External sources of recruitment

   (B) Selection Tests

   (C) Need for Performance Appraisal

   (D) Difference between training, development and education

   (E) Importance of manpower planning

5. (A) Explain the two factor theory of motivation as given by Herzberg. What are its main limitations ? **10**

   (B) Write a detailed note on 'Job Satisfaction and its correlates'. **10**

                                      OR

   (A) Write a detailed note on the advantages and disadvantages of various leadership styles in detail. **10**

   (B) Write a detailed note on 'Giving Orders in the process of direction'. **10**

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