

Seat No. : \_\_\_\_\_

**JB-105**

**January-2016**

**B.B.A., Sem.-I**

**CC-101 : Principles of Management-I**

**Time : 3 Hours**

**[Max. Marks : 70**

1. (a) Narrate premises of Planning. 7

**OR**

Explain types of plans based on breadth.

(b) Narrate process of Management. 7

**OR**

Explain types of plans based on use.

2. (a) How is Forecasting important. 7

**OR**

Explain flip sides/limitations of forecasting.

(b) Explain decision making process. 7

**OR**

Write a note on any one decision making techniques.

3. (a) Narrate principles of organizing. 7

**OR**

Narrate principles of effective delegation.

(b) Write a note on-factors affecting degree of centralization and decentralization. 7

**OR**

Write a note on bases of departmentation.

4. (a) Narrate benefits of informal organization with examples. 7

**OR**

Narrate problems of informal organization with examples.

- (b) Narrate Line and functional form of organization. 7

**OR**

Narrate committee, line and staff form of organization.

5. Do as directed. 14

- (1) Informal organizations do not have formal \_\_\_\_\_. (change, structure, development)
  - (2) Managerial activities are same at each managerial level in \_\_\_\_\_ line organization. (pure, departmental, paired)
  - (3) \_\_\_\_\_ coined functional organization. (Taylor, Fayol, Tayol)
  - (4) \_\_\_\_\_ is a group of men for helping manager. (line, assembly, staff)
  - (5) Path refers to series of \_\_\_\_\_. (decisions, activities, locations)
  - (6) Define tactile planning.
  - (7) Luther Gullick coined the word \_\_\_\_\_. (POSDCORB, decision making, planning)
  - (8) Strikes, war, natural calamities are examples of un \_\_\_\_\_ premises.  
(foreseen, changed, attempted)
  - (9) US Navy's submarine project gave birth to \_\_\_\_\_. (PERT, CPM, decision tree)
  - (10) Kelly and Walker developed \_\_\_\_\_. (PERT, CPM, decision tree)
  - (11) C in CPM stands for \_\_\_\_\_. (controlled, crucial, critical)
  - (12) Define delegation.
  - (13) Define departmentation.
  - (14) What is Centralization ?
- \_\_\_\_\_