DG-110

December-2013

5 Years M.B.A. Integrated (KS) S.Y. MBA
Introduction to Research Methodology

Time : 2 Hours]   **[Max. Marks : 50**

1. (a) Explain Research Process.   **6**
   (b) Write a note on problems encountered by researchers in India.   **4**

2. (a) How researchers should define research problem and its procedure ?   **5**
   (b) Write a note on Informal Experimental Design.   **5**

3. Define Non-Probability Sampling. Briefly explain different Non-Probability Sampling methods with example.   **10**

   OR

   Define Probability Sampling. Explain and illustrate Simple Random Sampling method with an example.

4. Clearly explain the difference between collection of data through Questionnaires and Schedules.   **10**

   OR

   Define Secondary Data. What are the sources of Secondary Data ? Discuss the characteristics of Secondary data that a researcher should ensure before using it in research study.

5. (a) Distinguish between the following : (any **two**)   **4**
       (i) Field editing and central editing.
       (ii) Exclusive and inclusive class intervals.
       (iii) Simple and Complex Tabulation.

   (b) Report writing involves simple steps. Explain.   **6**

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