

Seat No. : _____

DE-120

December-2013

F.Y. B.B.A. (Sem.-I)

CC-101 : Principles of Management-I

Time : 3 Hours]

[Max. Marks : 70

1. (A) Explain planning premises. Discuss in detail external planning premises. **7**

OR

Explain various techniques of forecasting.

(B) Explain planning process with an illustration. **7**

OR

Explain following in brief :

(a) Decision Tree

(b) PERT and CPM

2. (A) Explain process of management with diagrammatic illustration. **7**

OR

Explain process of decision making.

(B) Explain different types of plan. **7**

OR

Explain importance of forecasting in management.

3. (A) What is departmentation ? Explain in detail. **7**

OR

Explain problems of informal organizations.

(B) Explain "Line and Staff" organizations in detail. **7**

OR

Differentiate centralization and decentralization.

4. (A) Explain delegation. Explain principles of effective delegation. **7**

OR

Explain “Line” organizations in detail.

(B) Differentiate formal and informal organizations. **7**

OR

Explain what is decentralization and factors affecting degree of decentralization in a company.

5. Answer in short. (Marks for each question given below is mentioned beside it)

(1) Planning bridges between _____ and _____. **2**

(2) We can use _____ organization structure for Army. **1**

(3) _____ reduces uncertainty. **1**

(4) Forecasts are usually classified by time horizon into which three categories ? **3**

(5) Define following :

(a) Programmed and Non-programmed Decisions. **3**

(b) Define committee organization. **3**

(6) Functional managers are responsible **1**

(a) for a single area of activity

(b) to the upper level of management and staff

(c) for complex organizational sub-units

(d) for obtaining copyrights/patents for new processes/equipment.
