TC-129

April-2013

Five Years M.Sc. (CA & IT) Integrated (K.S.)

4th M.Sc.

Management Information System (MIS)

Time : 3 Hours]   **[Max. Marks : 100**

1. Define the terms : (any **ten**)   **20**

    (1)   Digital Firm

    (2)   Information architecture

    (3)   TPS

    (4)   Bullwhip effect

    (5)   Management Control

    (6)   Rational Model

    (7)   "Garbage Can" Model

    (8)   Congnitive Style

    (9)   Data-driven DSS

    (10) Value chain model

    (11) BPR

2. Answer the following : (any **four**)   **20**

    (1)   Write a short note on organization.

    (2)   What is information system ? Explain challenges of information system key management issue.

    (3)   Explain any two major types of system in organization.

    (4)   What are the responsibilities of sales and marketing and human resources information system ? Explain in short.

    (5)   Explain CRM.

3. Answer the following : (any **four**)   **20**

    (1) What is a GDSS ? Explain component of GDSS.

    (2) Explain the two basic types of Decrion support system.

    (3) What is system ? Explain types of system.

    (4) Explain any five capital budgeting models.

    (5) Write a short note on SCM.

4. Answer the following :   **20**

    (1) Explain personal management.

    (2) Write a difference between product & services.

5. Answer the following : (any **four**)   **20**

    (1) Explain services process cycle.

    (2) List out 4 points to take care while designing an MIS for service industry.

    (3) Explain system concepts related to system concept and organization.

    (4) Explain quality assurance in application development.

    (5) Explain 'Flattering organization and changing management process.

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