XZ-135

Five Years M.B.A. Integrated (K.S.)
F.Y.M.B.A.
April-2013

Business Management – II

Time : 3 Hours]   **[Max. Marks : 100**

1. (a) Explain fourteen principles of management given by Henry Fayol with relevant examples.   **10**

    (b) Write short notes on following with example :   **10**

        (1) Quantitative Approach

        (2) Contingency Approach

2. (a) Describe the importance of plant layout in management. Also distinguish between product layout and process layout.   **10**

                                        OR

        Factors affecting plant layout.

    (b) Which are the main production systems followed in management ? Describe in brief. Give examples for the same.   **10**

                                        OR

        Explain in detail various factors which needs to be considered if a manufacturing concern wants to locate its plant.

3. (a) Discuss purchasing cycle in detail.   **10**

                                OR

        Which are the principles to be followed by purchasing department for making purchasing decision ?

    (b) Attempt any **two :**   **10**

        (1) Difference between centralized purchasing and decentralized purchasing.

        (2) What is inventory management ? Which are the costs associated with inventory ?

        (3) Define EOQ. List down various assumptions under EOQ model.

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4. (a) What is budgeting ? How budgets are drawn, approved and revised ? What are the functional and dysfunctional aspects of budget ? **10**

OR

What are the essentials of effective control system ? Which essentials do you think are the most important ?

(b) Distinguish between PERT and CPM and state cases where they are used. Draw a Network diagram and find critical path based on the following information : **10**

No.	Activity	Optimistic Time	Most likely time	Pessimistic time
1.	1 – 2	8	5	10
2.	1 – 3	6	15	13
3.	1 – 4	3	4	19
4.	2 – 5	5	9	28
5.	3 – 6	7	8	5
6.	4 – 7	3	10	4
7.	5 – 8	5	12	5
8.	6 – 8	7	16	15
9	7 – 8	8	20	14
10.	8 – 9	4	24	7
11.	8 – 10	8	16	30
12.	9 – 11	2	2	7
13.	10 – 11	1	4	2

5. Answer the following : **20**

   (1) Define CSR. Explain importance of CSR with relevant examples of two companies.

   (2) Write a detailed note on Macro Environment.

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