



Seat No. : _____

TV-104

M.A. Sem.III

May-2013

English (505EB)

(Communication Skills-III)

Time : 2 Hours]

[Max. Marks : 40

Instruction : Attempt **all** questions.

1. Define and discuss the process of Mass Communication. **15**

OR

Discuss in detail the effects of Mass Communication.

2. Write short notes on any **three** : **15**

(a) The importance of audience in Mass Media

(b) Children and the effects of Mass Media

(c) Functions of Mass Media

(d) Women and Mass Media

3. (a) Attempt an investigative report on the status of women in Rural India. **10**

OR

(b) Discuss and give illustration of the state of environment in modern cities.
