

Seat No. : _____

AJ-133

April-2015

4th Year M.B.A. (Integrated)

Indian Business Environment

Time : 3 Hours]

[Max. Marks : 100

1. (a) What is Business Environment ? Discuss the controllable factors that have a direct bearing on the strategy and other decisions of a firm. **12**
(b) Differentiate between steps in environmental analysis and environmental forecasting. **8**
 2. (a) Write the techniques for environmental analysis and environmental forecasting. **12**
(b) Explain the sources of technological dynamics. **8**
 3. Discuss the objectives, achievements and failure of 11th Five Year Plan. **20**
 4. Write notes on any **two** : **20**
(a) TRIPS & TRIMS
(b) FERA & FEMA
(c) WTO
 5. (a) Compare and contrast the Industrial Policy 1956 with Industrial Policy in 1991. **12**
(b) Write a note on Monetary Policy. **8**
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